Still Looking: Continuities of Knowledge in the Information Age

Library Computing & Media Internships
The Evergreen State College
2004-2005

FALL READING SYLLABUS

FACULTY
Sarah Pedersen, pederses@evergreen.edu
Randy Stilson, stilsonr@evergreen.edu
Jules Unsel, unselj@evergreen.edu

GENERAL INFORMATION

- This program combines six hours of academic classes with ten credit computing and media internships in the library.
- Projects are available for students in all fields of scholarly interest. All levels of computer proficiency are respected and welcome.
- The academic goal is to assess and report on how the web is impacting contemporary practices and philosophies of knowledge.
- The internship goal is to develop advanced skills and work experience in web research, digital imaging, web design and public service.
- Preparatory for graduate school and careers in academic study, information science, education, journalism and the visual arts.

ACADEMIC CLASSES

Schedule
- Monday 9-11 / Reading seminar.
- Tuesday 3-5 / Computer skills practicum.
- Thursday 1-3 / Imaging & web class.

Readings
- Marge Piercy, He, She and It (1986).
- Selected articles online.

Assignments
- Weekly seminar paper, 1-2 pgs.
- Weekly integration blog.
- Individual web project.
- Mid-term and final presentations.

**INTERNSHIP**

**Schedule**

- Up to 6 hrs/wk – library media and computing, TBA.
- Up to 18 hrs/wk – library area work exchange, TBA.

**Assignments**

- Team web project, TBA.
- Area job duties, TBA.

**ASSIGNMENT CATALOG**

**Seminar Papers**

- Reading reaction papers 1-2 pages due each week in seminar. This short but serious assignment reviews reading content, focuses thoughts for discussion, and practices formal writing skills. Typewritten, double-spaced, grammar and spelling.

**Integration Blog**

- Short weekend reflections due online each week by 10 am Monday mornings. This assignment encourages students to review academic themes and work experience, practice free writing, and communicate personal insights and ideas.

**Individual Web Project**

- Choose a field of scholarly knowledge and research it on the internet and in print. Assess the current state of knowledge for chosen field. Use digital imaging and web design to build a website reflecting your findings.

**Team Web Project**

- Create an institutional web site for a library special project. Learn concepts of information architecture and graphic design. Teams of 3-5.

**Mid-term and Final Presentations**

- Individuals and teams present initial web project designs and postings in Week 5. Follow-up presentations in Week 10.

**Area Job Duties**

- Specific duties scheduled and assigned with intern field supervisor. All schedules must be kept and all work performed.

**First Assignment**


**ACADEMIC SYLLABUS**

**Week 1 / Sept 27-Oct 1**

**Introductions**

Tues 3-5, LC / Introductions.

Thurs 1-3, LC / Web Orientation.

**Week 2 / Oct 4-Oct 8**

**Philosophy of Information (The big questions).**

Mon 9-11, LC / Seminar


Tues 3-5, GCC / Library catalogue review.

READING: Web Library, Forward to Chapter 1.

Thurs 1-3, GCC / Digital imaging & web class.
- intro to the internet, web development and information design  
- how to access and post to your Blog  
Activity: create a site map of your project web site.

**Week 3 / Oct 11-Oct 15**  
**Media Literacy & Research Method (Reading the web critically and well).**

Mon 9-11, LC / Seminar 


Tues 3-5, GCC / Computer skills practicum. 

READING: Web Library , Chapter 2. 

Thurs 1-3, GCC / Digital imaging & web class. 

- Photoshop for the Web: preparing images and designing page layouts  
Activity: analyze design of a site you like and come up w/ a design for your site.

**Week 4 / Oct 18-Oct 22**  
**Virtual Communities/Virtual Worlds (Cyber-ethnography).**

Mon 9-11, LC / Seminar 


Tues 3-5, GCC / Computer skills practicum. 

READING: Web Library , Chapter 2. 

Thurs 1-3, GCC / Digital imaging & web class. 

- Introduction to HTML  
- Intro to Dreamweaver: site definitions, create new pages, links and publishing  
Activity: Create the navigational structure and link up the pages of your site.

**Week 5 / Oct 25-Oct 29**  
**Computers & Computer Language (Structure and semiotics).**

Mon 9-11, LC / Seminar 


Tues 3-5, GCC / Computer skills practicum. 

READING: Web Library , Chapter 4. 

Thurs 1-3, GCC / Mid-term presentations.

**Week 6 / Nov 1-Nov 5**  
**Where Does Knowledge Reside? (Libraries as hosts to information).**

Mon 9-11, LC / Seminar 

Tues 3-5, GCC / Computer skills practicum.

READING: Web Library, Chapter 5.

Thurs 1-3, GCC / Digital imaging & web class.

- Dreamweaver: inserting images and tables, formatting with CSS.

**Week 7 / Nov 8-Nov 12**

**How Does Knowledge Survive? (Politics and importance of preservation).**

Mon 9-11, LC / Seminar


Tues 3-5, GCC / Computer skills practicum.

READING: Web Library, 6.

Thurs 1-3, GCC / Digital imaging & web class.

- Dreamweaver: Review and putting it all together
- Common web scripting techniques.

**Week 8 / Nov 15-Nov 19**

**The Digital Turn (Institutional philosophies of change).**

Mon 9-11, LC / Seminar

READING: Pace, “Bearing with Old and New Standards,” TBA.

Tues 3-5, GCC / Computer skills practicum.

READING: Web Library, Chapter 7

Thurs 1-3, GCC / Digital imaging & web class.

-Photoshop: image manipulation and retouching techniques.

**Thanksgiving Break / Nov 22-26**

**Week 9 / Nov 29-Dec 3**

**Is the Internet Emancipatory? (The politics of the web).**

Mon 9-11, LC / Seminar


Tues 3-5, GCC / Independent work.


Thurs 1-3, GCC / Independent work.

- Photoshop/Dreamweaver Assisted Work Session.

**Week 10 / Dec 6-Dec 10**

**Information Fiction (The future is now).**

Mon 9-11, LC / Seminar


Tues 3-5, GCC / Independent work.

Thurs 1-3, GC / Final presentations – Potluck