



Self- Assessment of The Evergreen State College's MPA Program

By
Kathy Schmitt
Corey Cooper
Stephan Gordon



Source: odeo.com



Introduction

- ★ Goal of Research: Support MPA Program Improvement
- ★ Focus on Knowledge, Skills, Abilities (KSA's)
- ★ Primary Research Question:
Which knowledge, skills, and abilities (KSA's) do students, alumni, and employers expect graduates of the TESC MPA program to possess?
- ★ Students and Alumni are generally satisfied!



Research Design

★ Design

- Online Survey
- Focus Groups
- Populations

MPA Students



Source: www.engin.umich.edu

N = 95, n = 51

MPA Alumni



N = 650; n = 100

Employers



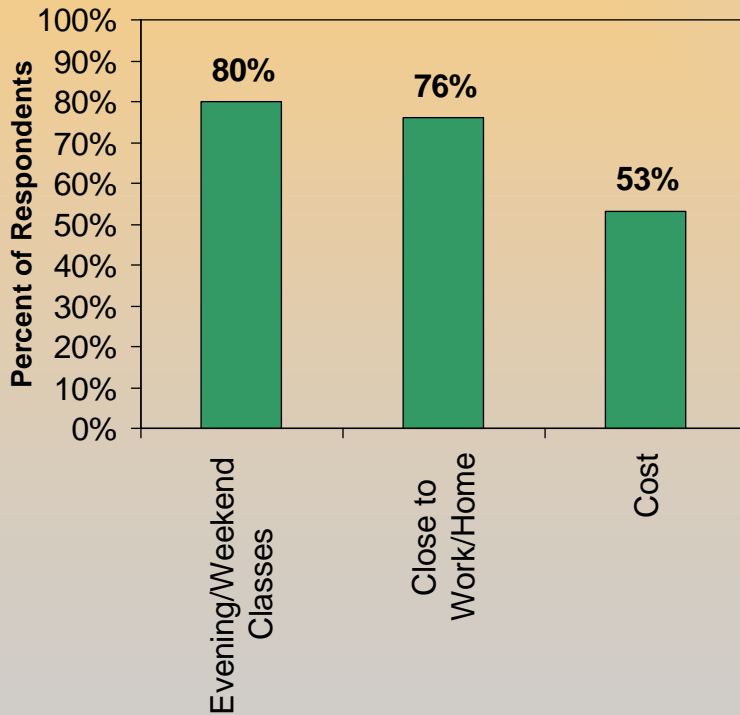
www.accentohio.com

N = ?, n = 11

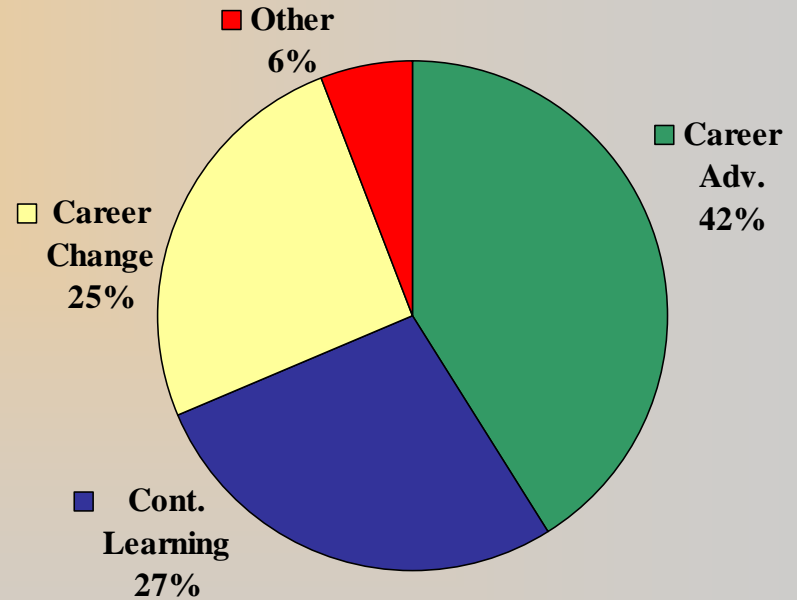


Student Results

Why did students select Evergreen's MPA Program?



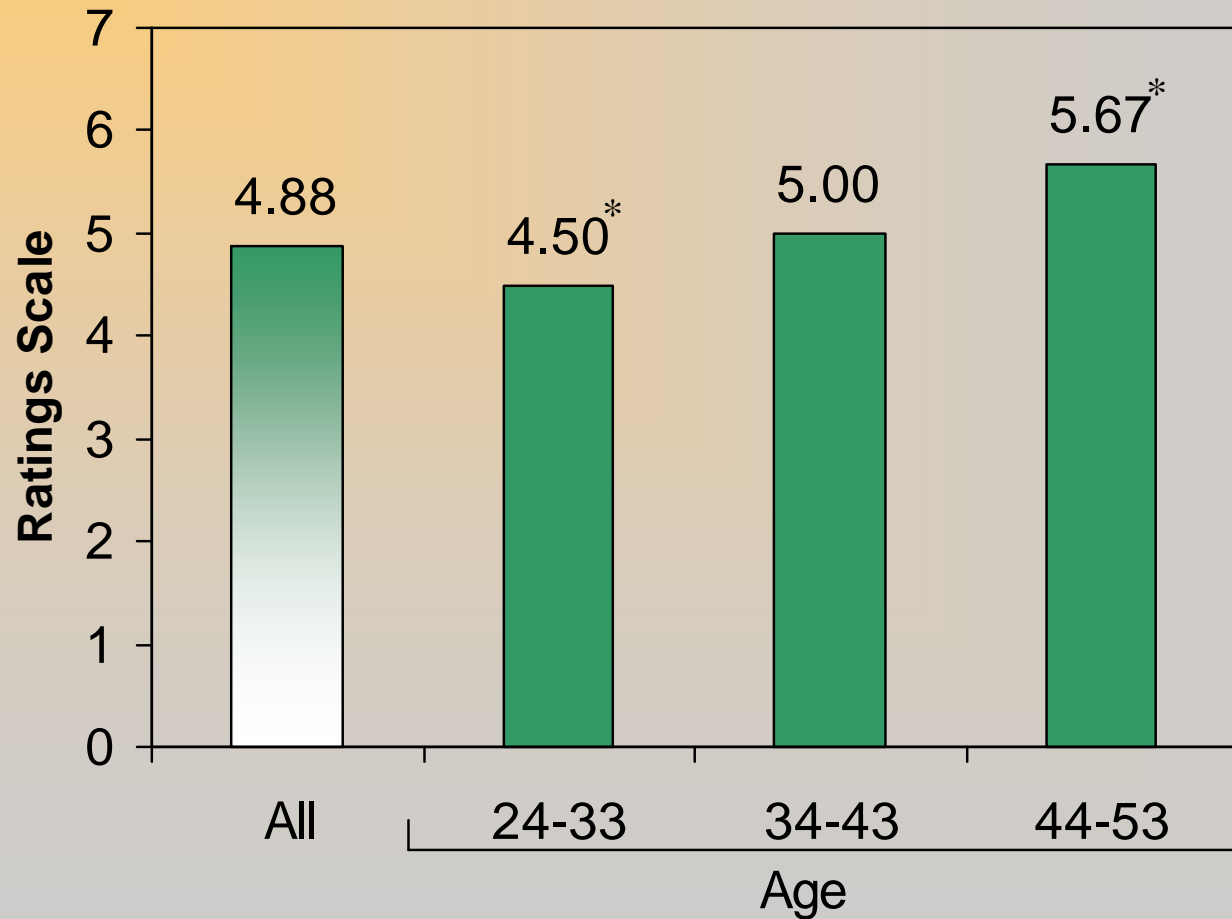
Why are students seeking an MPA degree?





Student Results (continued)

Overall Quality of Evergreen's MPA Program

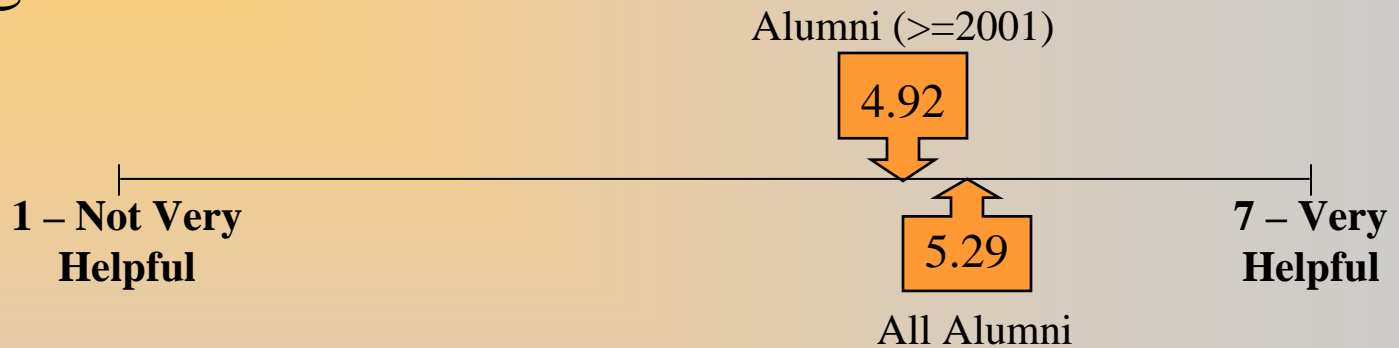


* Statistically significant difference in mean score between age groups.

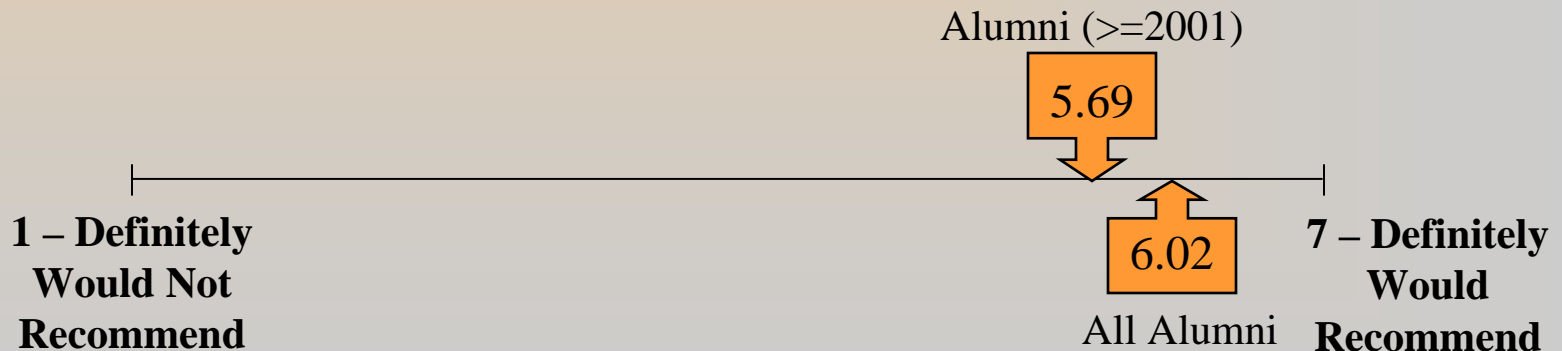


Alumni Results

- ★ Was the MPA program helpful in achieving career goals?



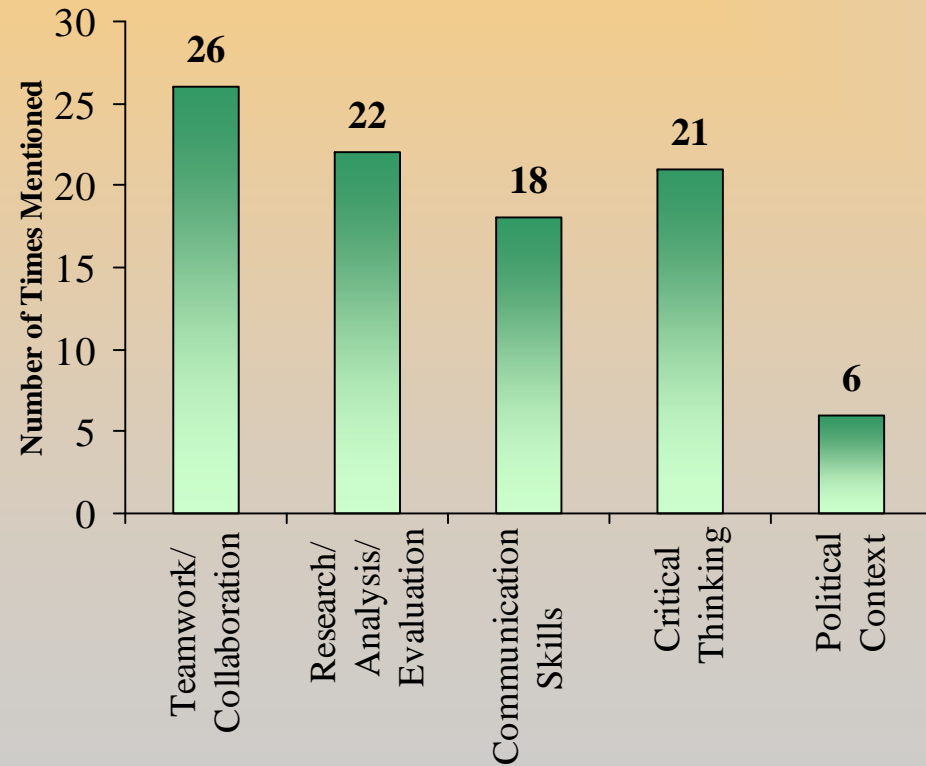
- ★ Would Alumni recommend the MPA program?



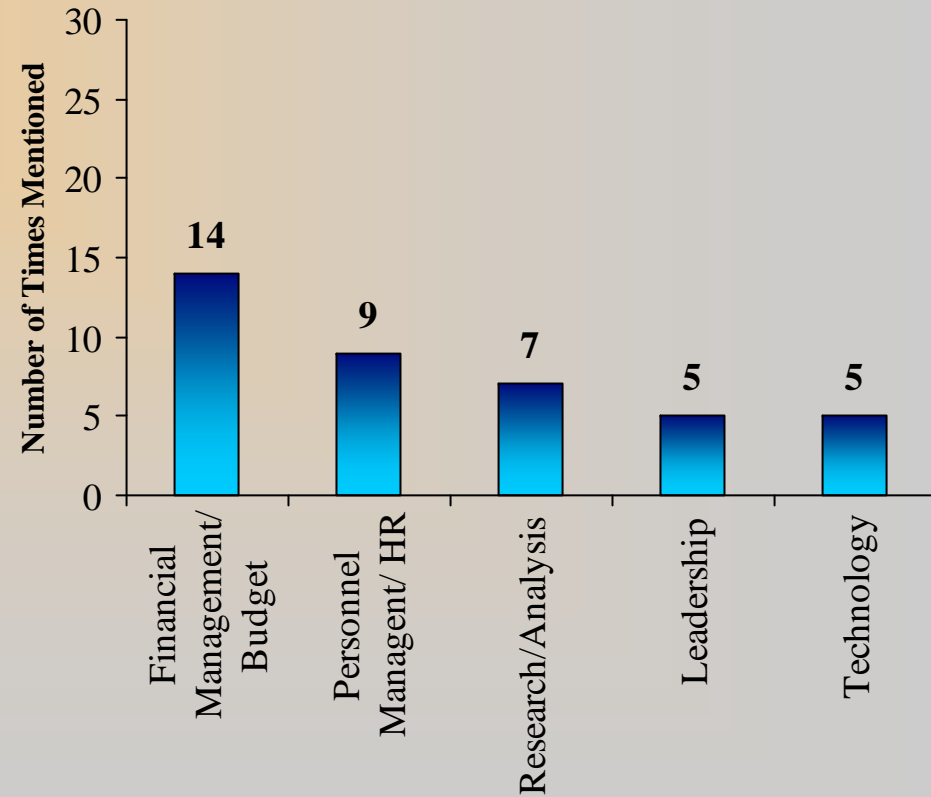


Alumni Results

What was the most important thing you were taught?

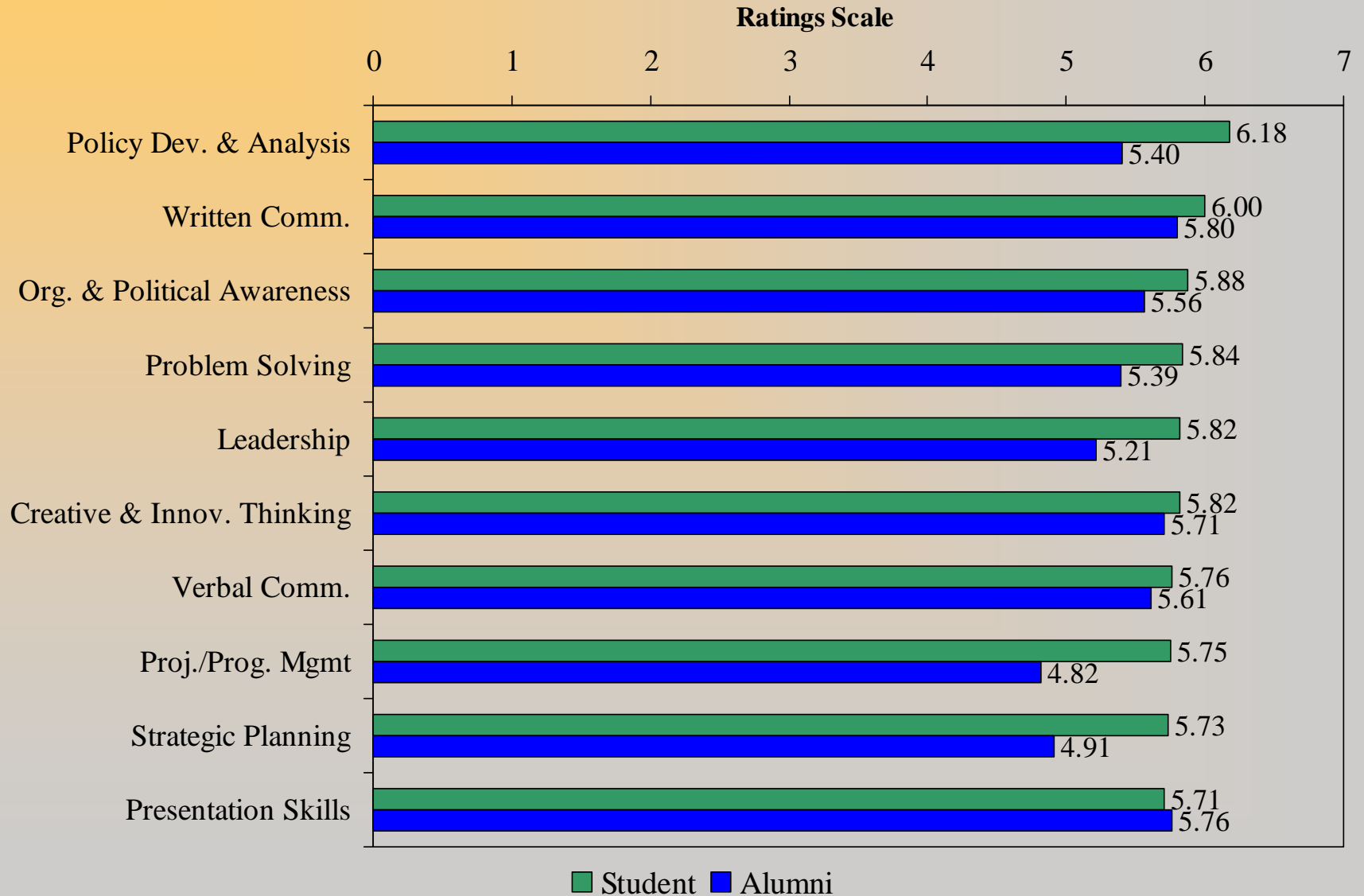


Which KSA's were missing that should have been included?





Knowledge, Skills & Abilities





Student Focus Groups

★ Common Themes

★ *Subjects Included*

★ *Teaching Methods*

★ *Other Feedback*



Conclusion

- ★ Should Evergreen's MPA Program seek NASPAA Accreditation?

- ★ Recommendations to the Evergreen MPA Program
 - More feedback on student work
 - More Budgeting/Finance & Personnel Management
 - Continue promoting critical thinking and reading skills
 - Continue group projects