

Deciding Not to Attend Evergreen

Results from a Survey of Prospective Students
Admitted to Evergreen for Fall 2003
Who Chose Not to Enroll

**The Evergreen State College
Office of Institutional Research
and Assessment**
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Executive Summary

The Evergreen State College Office of Institutional Research and Assessment, in coordination with Enrollment Services, developed a survey of students admitted to Evergreen for Fall 2003, but who chose not to enroll at Evergreen fall or winter quarter. This survey was intended to elucidate reasons that prospective students chose not to attend Evergreen.

A total of 1,248 prospective students were sampled from a population of 1,498. Forty-six percent of the sample responded to the survey; the total number of respondents was 39% of the population. The survey was administered via e-mail to those prospective students in the sample who had a preferred e-mail address in the BANNER. All applicants who had not responded to the e-mail or who did not have a preferred e-mail address were then contacted via telephone. Thirty percent of the respondents responded via e-mail, while 70% responded via telephone.

Decision Not to Attend Evergreen

Survey interviewers asked respondents the open-ended question, "Why did you decide not to attend The Evergreen State College?" An analysis of all of the responses resulted in the creation of nine broad categories, and 40 specific categories that can be "rolled up" into the broad categories.

The most common responses for nonresidents were to cite at least one reason within the broad categories of financial reasons (43%), geographic reasons (22%) and general preference for another institution (21%). The most common responses for Washington residents fit within the broad categories of general preference for another institution (26%), financial reasons (24%), and academics (23%). Nonresidents cited financial reasons more frequently than residents with 43% of nonresidents citing at least one financial reason for not attending Evergreen compared to 24% of residents.

Reasons to Apply to Evergreen

Survey interviewers asked students why they chose to apply to Evergreen. Academic reasons were the most commonly cited reasons for applying to Evergreen. Sixty-two percent of nonresidents and 47% of residents mentioned at least one academic reason for applying to Evergreen.

The second most commonly mentioned set of reasons was a general reply that Evergreen is a good school or that they heard it was a good school from friends and family. About one-third of nonresident respondents and 28% of residents had comments that fit within this broad category.

Evergreen's Ranking Among Other Choices for College

Respondents were asked how Evergreen ranked among their choices for schools. The most common response (33% of all respondents) was that Evergreen ranked as a third or fourth choice. Thirteen percent of respondents ranked Evergreen their only choice (11% of nonresidents compared to 13% of residents). Twenty-three percent of respondents said that Evergreen was their first choice (25% of nonresidents compared to 22% of residents). Twenty-five percent of all respondents said that Evergreen was a second choice (23% of nonresidents and 28% of residents). Finally only 6% of respondents said that Evergreen ranked fifth or more among choices for school.

Attendance at Other Institutions

Respondents were asked whether they were currently attending or planning to attend another college in the near future. The majority of all respondents were attending another college or university; 74% of nonresidents and 60% of residents reported attendance at another

institution. Eighteen percent of nonresidents and 25% of residents were planning to attend in the future.

The greatest number of prospective students from the admit/no enroll population ended up attending Western Washington University, according to a combination of survey responses and data obtained from the National Student Clearinghouse to nonrespondents. The greatest number of nonresidents was attending the University of California - Santa Cruz, while the greatest number of residents was attending Western Washington University.

Cost of Attendance

More residents than nonresidents indicated that they were attending an institution that is more expensive than Evergreen, 42% of residents compared to 29% of nonresidents. Conversely, more nonresidents indicated that the institution that they were attending was less expensive than Evergreen (52% of nonresidents compared to 27% of residents).

First-time First-year Students and Transfer Students

Financial reasons for not attending Evergreen were cited more often by nonresidents than residents among first-time, first year students and transfer students. More first-time, first-year students had a general preference for another institution than transfer students. Transfer students were more likely to cite personal circumstances as reasons not to attend. Social reasons appeared to be more important to first-time, first-years than transfer students.

Nonresident transfers appear to be the most sensitive to cost with over 50% reporting that cost was very important or the most important factor in their decision not to attend Evergreen. Nonresident first-time, first-years appear to be the next most sensitive group, with a little over 40% reporting cost to be very important to the most important factor. Residents, whether first-time, first-years or transfers, were less sensitive to the cost of attending Evergreen. About 26% of resident transfers reported the cost of attendance to be very important or the most important factor, while about 17% of resident first-time, first years reported cost to be very important to the most important factor in choosing not to attend Evergreen.

Prospective Students Who Ranked Evergreen As Their First or Only Choice

Respondents who ranked Evergreen their first or only choice most frequently cited financial reasons in their decision not to enroll at Evergreen. Forty-eight percent of these respondents cited at least one financial reason for choosing not to attend compared to 28% of respondents who ranked Evergreen second, third or fourth, or fifth or more.

Sixty-two percent of nonresidents who ranked Evergreen their first or only choice cited at least one financial reason for choosing not to attend compared to 43% of the respondents who ranked Evergreen second or lower. Differences were not as great between residents. Twenty-seven percent of residents who ranked Evergreen their first or only choice cited at least one financial reason compared to 21% of residents who ranked Evergreen their second choice or lower.

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Survey Overview

The Evergreen State College Office of Institutional Research and Assessment, in coordination with Enrollment Services, developed and conducted a survey of students admitted to Evergreen for Fall 2003, who chose not to enroll at Evergreen fall or winter quarter. This survey was intended to elucidate reasons that students chose not to attend Evergreen. This report describes basic descriptive statistics from this survey.

The original population of prospective students who were accepted to Evergreen, but who chose not to attend was 1,499; however, one student was found to have registered very late in the quarter and was removed from the sample. Therefore the population was determined to be 1,498 after the tenth day of Fall Quarter. Another 51 people were removed from the survey sample, as Enrollment Services had briefly surveyed them prior to administration of the Admit/No Enroll Survey. Also removed from the sample were 186 students who had no valid e-mail or phone number, 12 who were surveyed but later were discovered to have registered for winter quarter, and 1 deceased person.

Population	1,498
Initial sample	1,498
Already Surveyed by Enrollment Services	51
No valid e-mail or phone number	186
Registered Winter Quarter	12
Deceased	1
Final sample	1,248
Total responses	578
Percent final sample	46%
Percent population	39%

Those in the sample who had a preferred e-mail address in the BANNER student database system were initially contacted via e-mail. The e-mail survey was sent in text-only format for greatest accessibility and ease in response. All applicants who had not responded via e-mail or for whom there was no preferred e-mail were then contacted via telephone. Thirty percent of the sample responded via e-mail, while 70% responded via telephone.

The distribution of respondents by residency is similar to the distribution of the admit/no enroll population; nonresidents are slightly underrepresented among all respondents.

Residency Status of Respondents Compared to Population Admit/No Enroll

	Respondents	Population Admit/No Enroll
Nonresidents	302 (52%)	816 (54%)
International	2 (0.3%)	15 (1%)
Residents	258 (45%)	614 (41%)
Disputed/Unknown Residency	16 (3%)	53 (4%)
Total	578 (100%)	1,498 (100%)

In this report nonresident respondents and international respondents are combined under the heading of "nonresidents." Students with a disputed residency status are not included in the frequencies unless specifically referenced separately.

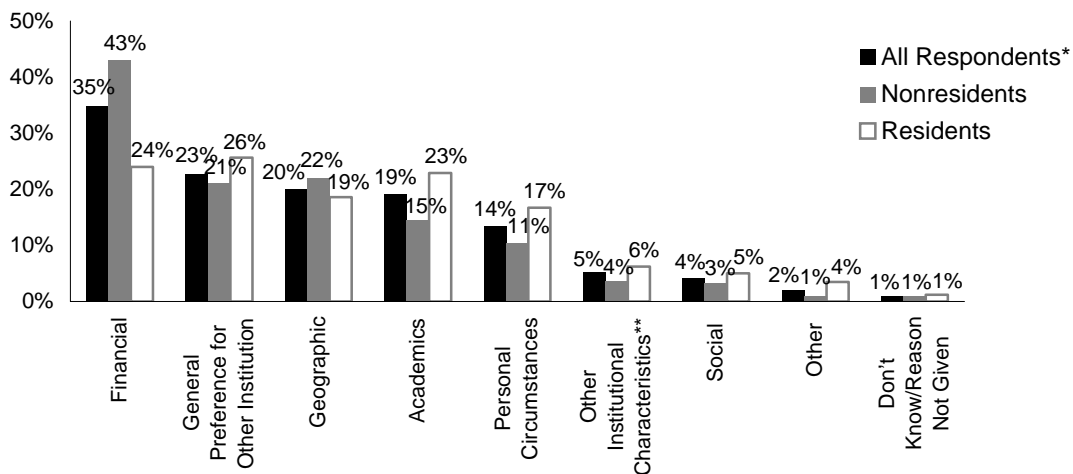
Decision Not to Attend Evergreen

Survey interviewers asked respondents the open-ended question, “Why did you decide not to attend The Evergreen State College?” Interviewers were instructed to write down all of the reasons that respondents provided. An analysis of all of the responses resulted in the creation of nine broad categories, and 40 specific categories that can be “rolled up” into the broad categories.

Responses were coded into specific categories first. After this process was complete each respondent was counted in one of the broad categories if they had at least one specific reason within the broad category. For instance, if a respondent indicated that there was a lack of interesting academic programs and that they would not be able to transfer undergraduate credits from Evergreen to graduate school, then they were coded in two specific categories and once in the broad category of Academics. The broad categories consist of Financial, Academic, Geographic, Personal Circumstances, General Preference for Other Institutions, Other Institutional Characteristics, Other, and Don’t Know/Reason Not Given.

The chart below shows the percentage of nonresidents, residents, and all respondents that cited a reason in one of the broad categories. Percentages in the broad categories do not add up to 100%, as students were able to give multiple answers to this question. Percentages are based on the total number of respondents that responded to the question and exclude the number of respondents who skipped this question. Percentages for all respondents include the responses of students with disputed residency status in addition to nonresidents/international students and residents.

**Why did you decide not to enroll at Evergreen?
Responses in Broad Categories**



* All respondents includes those who have disputed residency status (15) and one with unknown residency status in addition to nonresidents and residents. **Includes sports, size of institution, paperwork and bureaucracy.

The most common responses for nonresidents were to site financial reasons (43%), geographic reasons (22%) and a general preference for another institution (21%). The most common responses for residents were to cite a general preference for another institution (26%), financial reasons (24%), and academics (23%).

Specific Reasons Not to Attend Evergreen within Broad Categories

This section describes specific reasons given for choosing not to attend Evergreen within each broad category.

Financial Reasons

Forty-three percent nonresidents and 24% of residents cited financial reasons as a factor in their decision not to attend Evergreen. As mentioned above, 43% of nonresidents and 24% of residents cited financial reasons. A variety of financial reasons were mentioned. The most common financial reason among both residents and nonresidents was that financial aid or scholarships were insufficient at Evergreen, 14% of all nonresidents and 8% of all nonresidents mentioning this reason. Fourteen percent of nonresidents specifically mentioned that a lack of residency status made cost too high. One resident cited a lack of residency status. While BANNER records indicated that residency had been granted, the prospective student did not appear to be aware of this change.

Some respondents generally cited their financial situation as a reason not to attend Evergreen. Other respondents indicated that they were awarded a scholarship or a better financial aid package at another institution. Ten percent of nonresidents specifically stated that Evergreen is too expensive, compared to 1% of residents. Other financial reasons given for not attending Evergreen included needing to work for financial reasons, a lack of available or affordable housing, and a lack of jobs. One respondent indicated that their personal finances were insufficient to attend any college.

Specific Financial Reasons for Not Attending

	Percent of Respondents N=578	Percent of Nonresidents N=304	Percent of Residents N=258
Financial aid or scholarships at Evergreen insufficient	11.1%	13.8%	8.1%
Lack of residency status - cost too high/decided to stay in-state	8.3%	13.8%	0.4%
Own financial situation	8.1%	8.6%	7.8%
Awarded scholarship or better financial aid package at other institution	5.9%	5.6%	6.2%
Evergreen is too expensive	5.5%	9.5%	1.2%
Need to/want to work for financial reasons	1.4%	1.0%	1.9%
Lack of available or affordable housing	0.9%	0.7%	0.8%
Lack of jobs/could not find job	0.3%	0.0%	0.4%
Personal finances insufficient to attend any college	0.2%	0.0%	0.4%

General Preference for Other Institution

Twenty-three percent of all respondents, 21% of nonresidents, and 26% of residents gave a general preference for another institution as a reason for not attending Evergreen. This may indicate that more residents were using Evergreen as a “backup” institution, in case they did not get into their preferred institution. There were also prospective students who said that they just generally fit better at another institution. A few said that they decided to go to community college first or to stay at the institution they were already attending.

General Preferences for Other Institutions

	Percent of Respondents N=578	Percent of Nonresidents N=304	Percent of Residents N=258
Got into first choice/Evergreen just a backup	12.5%	12.2%	13.6%
Fit other institution better/just chose other institution	6.4%	5.9%	7.4%
Decided to go to community college first	2.2%	1.0%	3.9%
Decided to stay at current school	1.6%	2.0%	0.8%

Geographic Reasons

Twenty percent of all respondents, 22% of nonresidents, and 19% of residents gave at least one geographic reason for not attending Evergreen. Most of the prospective students that cited a geographic reason said that Evergreen was too far from home or that commuting to Evergreen would be problematic. About 14% of nonresidents said that Evergreen is too far from home, compared to 12% of residents.

Specific Geographic Reasons for Not Attending

	Percent of Respondents N=578	Percent of Nonresidents N=304	Percent of Residents N=258
Evergreen is too far from home/commuting issues	13.5%	15.1%	12.0%
Evergreen is too close to home	3.1%	1.3%	5.4%
Wanted to live in a city/bigger urban area	1.4%	2.0%	0.8%
Did not like general location of Evergreen	1.0%	1.3%	0.8%
Not able to visit	1.0%	2.0%	0.0%
Did not like weather	0.9%	1.3%	0.4%

Academic Reasons

Nineteen percent of all respondents, 15% of nonresidents and 23% of residents, cited academic reasons for deciding not to attend Evergreen. Academic reasons included the inability to study in a field that the prospective student was interested in, weaknesses in particular fields of study at Evergreen, Evergreen’s academic reputation, a lack of structure, a lack of specific majors or degrees, a dislike of or being unsure of the structure of programs, an inability to get into academic program(s) or independent contract(s), written evaluations instead of grades, family pressure not to attend based on reputation, conflicts in class schedules and/or inflexible timing of programs/courses, a perception that Evergreen students are unable to get accepted into a graduate school or transfer credits from Evergreen, and being unsure of or disliking the teaching and learning styles of Evergreen.

Specific Academic Reasons for Not Attending

	Percent of Respondents N=578	Percent of Nonresidents N=304	Percent of Residents N=258
Not able to study in field interested in or Evergreen not strong enough in particular field	7.6%	5.9%	8.9%
Did not like Evergreen's academic reputation	2.8%	1.6%	3.1%
Evergreen not structured enough	2.6%	1.3%	3.9%
Does not offer specific majors or degrees	1.7%	1.3%	1.6%
Did not like structure of programs	1.6%	1.6%	1.2%
Could not get into academic program(s) of choice or independent contract	1.4%	0.7%	2.3%
Lack of interesting academic programs/not enough options	1.4%	1.6%	1.2%
Did not like written evaluations instead of grades	1.0%	0.7%	1.6%
Family did not want to attend or wanted them to attend another institution	0.9%	0.7%	1.2%
Conflicts with class schedules/lack of flexibility in program schedules	0.9%	0%	1.9%
Worried that would not be able to get admitted to graduate school or transfer Evergreen credits to other institutions	0.9%	0%	1.6%
Not sure would like Evergreen's teaching/learning style	0.9%	1.0%	0.8%

About 8% of all respondents (N=44) indicated that they were not able to study in the field that they were interested in or that Evergreen was not strong enough in a particular field. Respondents most frequently mentioned fields in the arts and sciences as being better at a different institution, not available in terms of a major or degree program, or not strong enough as a field of study at Evergreen. Specific fields are listed in Appendix A.

Personal Circumstances

Fourteen percent of all respondents indicated personal reasons for not attending Evergreen, with 11% of nonresidents and 17% of residents citing at least one personal circumstance as a reason that they chose not to attend. About 13% of residents cited personal or family reasons for not attending compared to about 4% of nonresidents.

Specific Reasons Not to Attend Related to Personal Circumstances

	Percent of Respondents N=578	Percent of ALL Nonresidents N=304	Percent of ALL Residents N=258
Personal/family reasons	8.3%	3.6%	13.2%
Time off to do other things/pursue other opportunities	4.3%	5.6%	3.1%
Didn't feel ready for college/Evergreen	2.1%	2.3%	1.9%

Other Institutional Characteristics

A few students cited other institutional characteristics of Evergreen as factors in their decision not to attend. These characteristics included the amount of bureaucracy at Evergreen or problems with paperwork, a better situation for playing sports at another institution, and Evergreen's size.

Two prospective students said that they preferred to attend a smaller institution. Three preferred to attend a larger institution. Another prospective student generally mentioned Evergreen's size relative to other institutions.

Six prospective students said that they got better deals to play basketball at other institutions, that basketball didn't work out for them at Evergreen, or that they wanted to play basketball at another institution. One prospective student said that they decided to play soccer at a different institution.

Specific Reasons Related to Other Institutional Characteristics

	Percent of Respondents N=578	Percent of Nonresidents N=304	Percent of Residents N=258
Amount of bureaucracy/problems with paperwork	2.9%	2.0%	3.1%
Sports	1.2%	0.7%	1.9%
Size of Evergreen	1.0%	1.0%	1.2%

Social Reasons Not to Attend

Overall, about 4% of all respondents cited at least one social reason for choosing not to attend Evergreen. Some students said that they did not like the campus atmosphere and that people were "too hippie-ish," that the school had a reputation for people doing a lot of drugs, and that the campus was "too prison-like and everyone looked mopy." Other respondents said that they felt they wouldn't fit in socially, that other students were all liberal, or that the student population was "too eclectic." Finally, some respondents thought that other institutions had a more diverse student body or that they liked particular social and demographic qualities of other institutions more. One respondent mentioned the "solid Jewish community" at another institution as a factor in choosing not to attend Evergreen. Another respondent mentioned liking another institution better because it is a historically black college.

Specific Social Reasons Not to Attend

	Percent of Respondents N=578	Percent of Nonresidents N=304	Percent of Residents N=258
Did not like campus atmosphere	2.2%	1.6%	2.7%
Didn't feel would fit in with student body/political views	1.0%	0.7%	1.6%
Liked characteristics of student body/diversity better at other institution	0.9%	1.0%	0.8%

Other

Three nonresidents (1.0% of nonresidents) and nine residents (3.5% of residents) mentioned other reasons for choosing not to attend Evergreen. Nonresidents who had comments that did not fit into previous categories included a prospective student who did not have a band at Evergreen, a student who felt that the college was less liberal than it had been previously and that key professors had left, and another prospective student who commented that there was too much cigarette smoke at Evergreen.

A few residents also had comments that did not fit into previously described categories. One prospective student had already graduated from Evergreen, but had briefly considered coming back to take more classes. Another student was advised that attending Evergreen would result in a post-baccalaureate degree and that this might affect future schooling. The prospective student did not explain further how future schooling might be impacted. Another prospective student said that attendance at Evergreen was contingent upon finishing a course at another institution. While another prospective student explained that their community college credits had not transferred to Evergreen. Yet another prospective student said that day care at Evergreen would be inadequate. Other comments included not having enough information about Evergreen, receiving a scholarship for Fall 2004 at Evergreen, and wanting to be in a band at Evergreen.

Don't Know/No Reason Given

Six students said that they did not know why they chose not to attend or did not give an explanation of their decision not to attend.

Prospective Students Who Still Planned to Attend Evergreen

There were 65 prospective students that indicated that they planned to attend Evergreen in the future¹. Six indicated that they planned to come to Evergreen winter quarter, but did not attend that quarter. Five planned to come to Evergreen spring quarter. Eighteen said that they planned to attend either Fall 2004 or sometime during the next academic year. Another 36 said that they planned to come to Evergreen, but did not specify a time frame.

Of the eleven that planned to attend winter or spring quarter, none of them attended that academic year.

¹ This number does not include 12 prospective students who registered winter quarter.

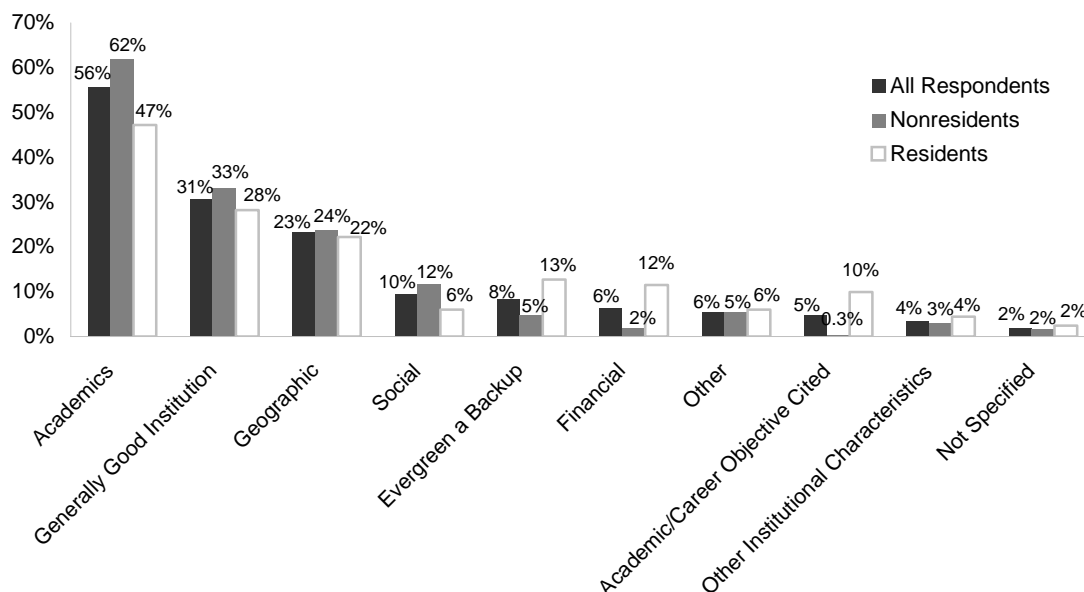
Reasons to Apply to Evergreen

Survey Interviewers asked students why they chose to apply to Evergreen. Interviewers recorded responses and these responses were later broken down into broad categories.

Responses were first coded into specific categories. After this process was complete, each respondent was counted in one of the broad categories if they had at least one specific reason within the respective broad category. For instance, if a respondent indicated that they were able to study in a specific field of interest at Evergreen, that they liked the quality of faculty, and that Evergreen was close to home, then they were coded in each of the specific categories, once in the broad category of Academics, and once in the broad category of Geographic Reasons. The broad categories consist of Academics, Evergreen Generally a Good Institution, Geographic Reasons, Social Reasons, Evergreen as a Backup, Financial Reasons, and Other Institutional Characteristics. There is also a broad category for prospective students that mentioned their academic objective, such as earning a BA instead of or in addition to specific information about why they applied to Evergreen. Other and Not Specified also appear as broad categories.

The chart below shows the percentage of nonresidents, residents, and all respondents that cited a reason in one of the broad categories. Percentages for all respondents include the responses of prospective students with disputed residency status in addition to residents and nonresidents (including International students). Percentages in the broad categories do not add up to 100%, as students were able to give multiple answers to this question. Percentages are based on the total number of respondents that responded to the question and exclude the number of respondents who skipped the question. A total of 11 respondents skipped this question, five nonresidents and six residents.

Reason Cited For Applying to Evergreen



Academic reasons were the most commonly cited reasons for applying to Evergreen. Sixty-two percent of nonresidents and 47% of residents mentioned at least one academic reason for applying to Evergreen.

The second most commonly mentioned set of reasons was a general reply that Evergreen is a good school or that they heard Evergreen was a good school from friends and family. One-third of nonresidents and 28% of residents had comments that fit within this broad category.

Twenty-three percent of respondents mentioned geographic reasons including an appreciation for the natural beauty of the Pacific Northwest, liking the Olympia community, wanting to go to a college locally, or wanting to move far away from their present home. Almost a quarter of the nonresidents mentioned at least one geographic reason and 22% of residents geographic reasons.

Ten percent of all respondents had at least one response that fit within the social category. More nonresidents mentioned at least one social reason for applying to Evergreen, 12% of nonresidents as compared to 6% of residents.

Six percent of all respondents mentioned financial reasons for applying. Twelve percent of residents mentioned at least one financial reason for applying as compared to only 2% of nonresidents.

Three percent of nonresidents and 4% of residents mentioned other institutional characteristics in their decision to apply. This category includes those who mentioned the size of the institution, sports at the college, or the fact that Evergreen is a public institution.

About 10% of residents mentioned a degree or career objective in response to the question. This academic objective, such as preparing for a career, more generally described their reasons for deciding to go to college, rather than a specific reason that they applied to Evergreen. Only one nonresident mentioned an academic objective.

About 2% of all residents and nonresidents offered a narrative explanation that did not answer the question of why they decided to apply to Evergreen.

Specific Reasons to Apply within Broad Categories

The sections below provide further detail on specific reasons prospective students applied to Evergreen.

Academic Reasons to Apply

Academic reasons were the most commonly cited reasons among both nonresidents and residents for choosing to apply to Evergreen. Sixty-two percent of nonresidents and 47% of residents mentioned at least one academic reason for applying to Evergreen. If a respondent said that Evergreen was a good school, but offered no specific academic reasons that they like the institution, then they were not included in the number of prospective students who cited an academic reason for applying. The chart below shows the percentage of all respondents, percent of all nonresidents, and percent of all residents who cited a specific academic reason for applying to Evergreen.

Specific Academic Reasons Applied to Evergreen

	Percent of Respondents N=566	Percent of Nonresidents N = 299	Percent of Residents N = 252
Nontraditional or unique learning environment, unique educational philosophy of Evergreen	21.9%	25.4%	16.7%
Ability to study multiple disciplines by theme (interdisciplinary), liked curriculum, idea of programs, programs offered	20.1%	25.8%	13.5%

	Percent of Respondents N=566	Percent of Nonresidents N = 299	Percent of Residents N = 252
Ability to study in a specific field or focus on a particular theme/subject of study	9.4%	9.0%	9.5%
Ability to design own educations, academic freedom to study what interested in, independent study	6.2%	8.0%	4.4%
Politically liberal or progressive institution	3.9%	4.3%	3.6%
Narrative evaluations	3.4%	2.3%	4.0%
Liberal arts institution	2.5%	3.0%	1.6%
Internship opportunities and hands on learning experiences	0.9%	0.7%	0.8%
Close contact with faculty/small class sizes	1.1%	1.0%	1.2%
Ease of transferring credits	1.1%	0.0%	2.4%
Environmental focus of institution	1.4%	2.7%	0.0%
Quality of faculty	0.4%	0.3%	0.4%

Of the prospective students who mentioned the ability to study in a specific field or focus on a particular theme/subject of study, fields in the arts and social sciences were most commonly cited, especially media (film and video studies) and environmental studies/science. See Appendix B for a listing of specific fields mentioned.

Evergreen - "It's a good school..."

Another common reason students chose to apply to Evergreen was that they perceived Evergreen to be a good school or heard that Evergreen was a good school from friends and family. This was a very general response and in many cases respondents did not explain why they thought Evergreen was a good school. In some cases, responses were included in this category if they specified a general source for thinking that Evergreen is a good school, such as the Evergreen website or family and friends. If they included more explicit reasons for applying to Evergreen, their responses are included in other categories as well.

Prospective Students Who Said Applied because Evergreen is "A Good School"

	Percent of Respondents N=566	Percent of Nonresidents N = 299	Percent of Residents N = 252
Heard good things from family and friends/has a good reputation	17.1%	17.4%	17.1%
Sounded like a good school	10.2%	11.7%	8.7%
Specific information received made it sound like a good school (Colleges that Change Lives, Evergreen's website)	3.0%	4.0%	2.0%
Thought Evergreen would be a good fit	2.8%	3.0%	2.4%

Geographic Reasons to Apply

Both nonresidents and residents cited geographic reasons for applying to Evergreen. A much greater percentage of nonresidents said that they applied because they liked Evergreen's setting, natural beauty, forests, and because it is in the Pacific Northwest. Twenty-one percent of nonresidents mentioned location in this way, compared to 7% of residents. Other respondents mentioned that they liked Olympia, that they wanted to go to school locally or in-state, and/or they wanted to be far from home.

Those residents that said that they wanted to remain in Washington may also be referring to the financial benefits of retaining in-state residency. If respondents specifically mentioned financial reasons in addition to staying in state then their responses are also counted within the

broad category of financial reasons. If they only mentioned remaining in-state and did not refer to financial reasons, then they were only counted within the broad category of geographic reasons.

Specific Geographic Reasons to Apply

	Percent of Respondents N=566	Percent of Nonresidents N = 299	Percent of Residents N = 252
Liked location because of setting, natural setting, forests, Pacific Northwest, etc. (not including proximity to home)	14.3%	20.7%	6.7%
Wanted to go to school locally/in-state	7.4%	1.0%	14.7%
Liked Olympia/surrounding community	1.6%	1.0%	1.6%
Wanted to be far from home	0.7%	1.3%	0.0%

Social Reasons to Apply

Twelve percent of nonresidents mentioned at least one social reason to apply, compared to just 6% of residents. Among nonresidents the most common social reason to apply was that they liked the people associated with Evergreen. Respondents also said that they liked the atmosphere on campus, had friends attending Evergreen, or liked the diversity of students.

Specific Social Reasons to Apply

	Percent of Respondents N=566	Percent of Nonresidents N = 299	Percent of Residents N = 252
Liked the people on campus/associated with Evergreen	4.6%	6.0%	2.4%
Liked the atmosphere on campus	3.2%	3.7%	2.4%
Have friends currently attending Evergreen	2.1%	2.3%	1.6%
Diversity of students	0.4%	0.3%	0.4%

Evergreen as a Backup

In response to the question of why prospective students chose to apply to Evergreen, 5% nonresidents and 13% of residents specifically mentioned that they applied to Evergreen because it was a backup school or so they would have multiple applications with different institutions. However, if one takes into consideration the answers to both the question of why prospective students chose not to attend and why they chose to apply in the first place, then the percentage applying to Evergreen as a backup increases from 5% to 13% of nonresidents and from 13% to 20% for residents.

Financial Reasons to Apply

A few students cited financial reasons for applying to Evergreen, including the perception that Evergreen is affordable. Some residents said that they were looking for in-state colleges specifically to keep the cost of attendance down. A very small percentage cited the availability of a scholarship to attend Evergreen.

Prospective Students Who Said Applied for Financial Reasons

	Percent of Respondents N=566	Percent of Nonresidents N = 299	Percent of Residents N = 252
Evergreen is cheap/affordable	2.8%	1.7%	4.4%
Looking for in-state colleges for tuition reasons	3.4%	0.0%	7.1%
Availability of scholarship(s) to attend	0.4%	0.3%	0.4%

Degree or Career Objectives

Some students gave a more general academic goal or career objective for applying to college rather than or in addition to revealing more information about why they specifically chose to apply to Evergreen.

Academic or Career Objectives for Going to College

	Percent of Respondents N=566	Percent of Nonresidents N = 299	Percent of Residents N = 252
Wanted a degree/wanted to pursue a particular career	3.4%	0.3%	6.7%
Taking classes for specific personal education	0.9%	0.0%	2.0%
Wanted to take post-baccalaureate classes	0.5%	0.0%	1.2%

Other Institutional Characteristics

A few students reported that they decided to apply to Evergreen based on other institutional characteristics, such as the size of the institution, sports at Evergreen, and the fact that Evergreen is a public institution.

Other Institutional Characteristics Cited as Reasons to Apply

	Percent of Respondents N=566	Percent of Nonresidents N = 299	Percent of Residents N = 252
Size of the institution	1.6%	1.7%	1.6%
Sports at Evergreen	1.1%	1.0%	1.2%
Evergreen is a public institution	0.9%	0.3%	1.6%

Other and Not Specified Reasons

Twenty-five students cited reasons that could not be categorized in the broad categories above. There were 13 nonresidents that mentioned other reasons:

- applying before realizing the kind of commitment that going to college would be;
- the availability of outdoor pursuits at Evergreen;
- the perception that Evergreen doesn't take itself too seriously;
- the importance that Evergreen gives to current political and social issues;
- a great time that respondents had during visits (2)
- that Evergreen is similar to the respondent's high school;
- many of the respondent's favorite bands came from Evergreen;
- organic gardening;
- thought parents would pay for school;
- thinking that Evergreen had more to offer or that they might want to attend (2);
- and being generally unsure of where they wanted to attend.

There were 12 residents who mentioned reasons such as:

- applying to see whether credits would transfer (2);
- applying just because the respondent had an application available;
- feeling encouraged to apply due to excellent customer service in financial aid;
- applying before respondent realized that they had serious problems that they needed to attend to;
- applying because they had a good chance of getting in or because they wanted to see what their options were (3);
- applying because they hadn't decided whether to go to community college first;
- attending Evergreen because it is a family tradition (2);
- and because of the organic food.

Twelve students said that they wanted to go to Evergreen, but did not provide more specific reasons for applying.

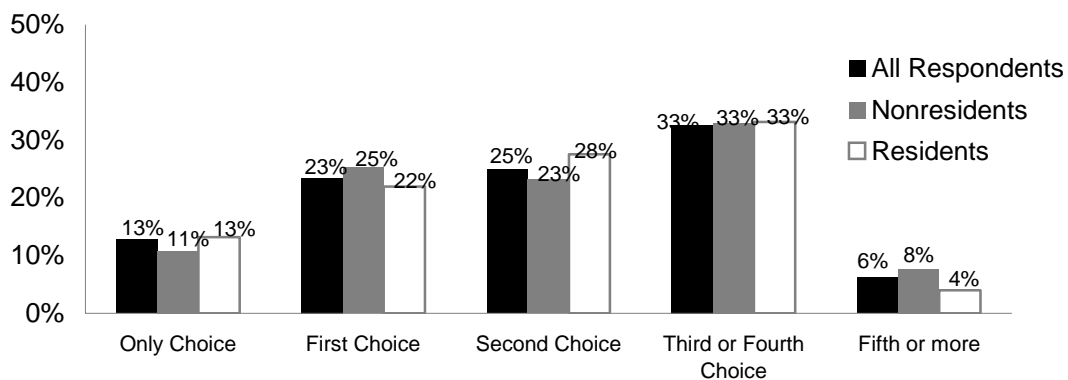
Institutional Ranking, Attendance at Other Institutions, and Cost of Attendance

Respondents were asked a series of closed-ended questions about the ranking of Evergreen among choices for school, whether they were currently attending or planning to attend another college, whether the institution they were attending was more or less expensive than Evergreen, and how important the cost of attendance was in their decision not to attend Evergreen.

Evergreen's Ranking

Respondents were asked how Evergreen ranked among their choices for schools. The most common response (33% of all respondents) was that Evergreen ranked as a third or fourth choice. Thirteen percent of respondents ranked Evergreen their only choice (11% of nonresidents compared to 13% of residents). Twenty-three percent of respondents said that Evergreen was their first choice (25% of nonresidents compared to 22% of residents). Twenty-five percent of all respondents said that Evergreen was a second choice (23% of nonresidents and 28% of residents). Finally only 6% of respondents said that Evergreen ranked fifth or more among choices for school. Fifteen respondents did not rank Evergreen.

Where did Evergreen rank among your choices for school?

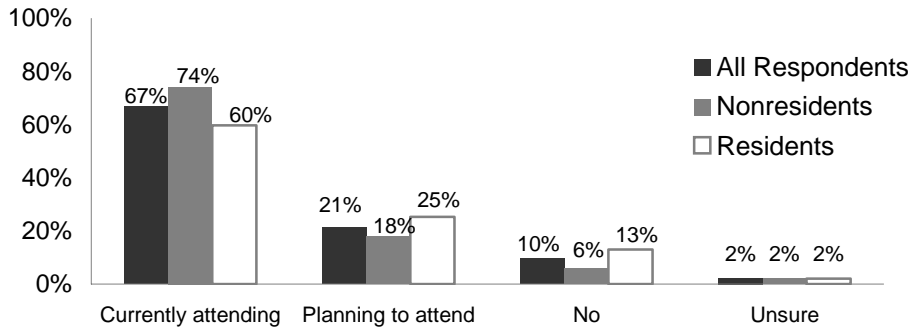


Those respondents who said that Evergreen was something other than their first or only choice were asked for the name of their first-choice institution. First-choice institutions are listed in Appendix C.

Attendance at Other Institutions

Respondents were asked whether they were currently attending or planning to attend another college in the near future. The majority of all respondents were attending another college or university; 74% of nonresidents and 60% of residents reported attendance at another institution. Eighteen percent of nonresidents and 25% of residents were planning to attend in the future.

Are you currently attending or planning to attend another college or university in the near future?

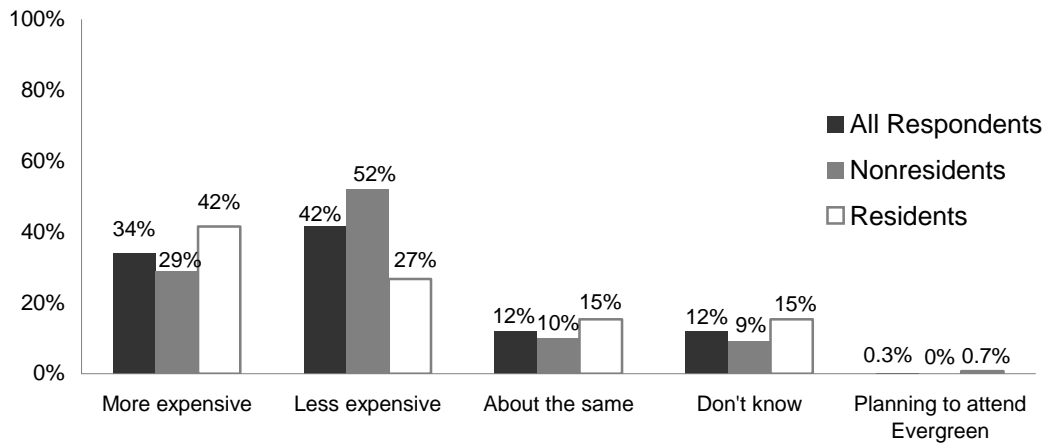


The greatest number of prospective students from the admit/no enroll population ended up attending Western Washington University, according to a combination of survey responses and data obtained from the National Student Clearinghouse to nonrespondents. The most common response for nonresidents was the University of California - Santa Cruz and Western Washington for residents.

Cost of Attendance

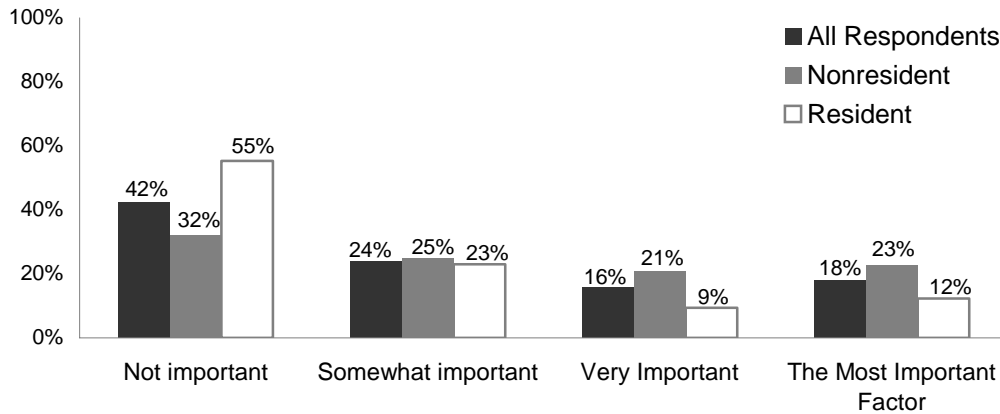
More residents than nonresidents indicated that they were attending an institution that is more expensive than Evergreen, 42% of residents compared to 29% of nonresidents. Conversely, more nonresidents indicated that the institution that they were attending is less expensive than Evergreen (52% of nonresidents compared to 27% of residents).

**Is the cost of attending this institution more or less expensive than attending Evergreen?
(Respondents currently attending another institution)**



Fifty-five percent of residents described the cost of attendance at Evergreen as not important, as compared to 32% of nonresidents. Forty-four percent of nonresidents reported that the cost of attendance was very important or the most important factor in choosing not to attend Evergreen, compared to 21% residents.

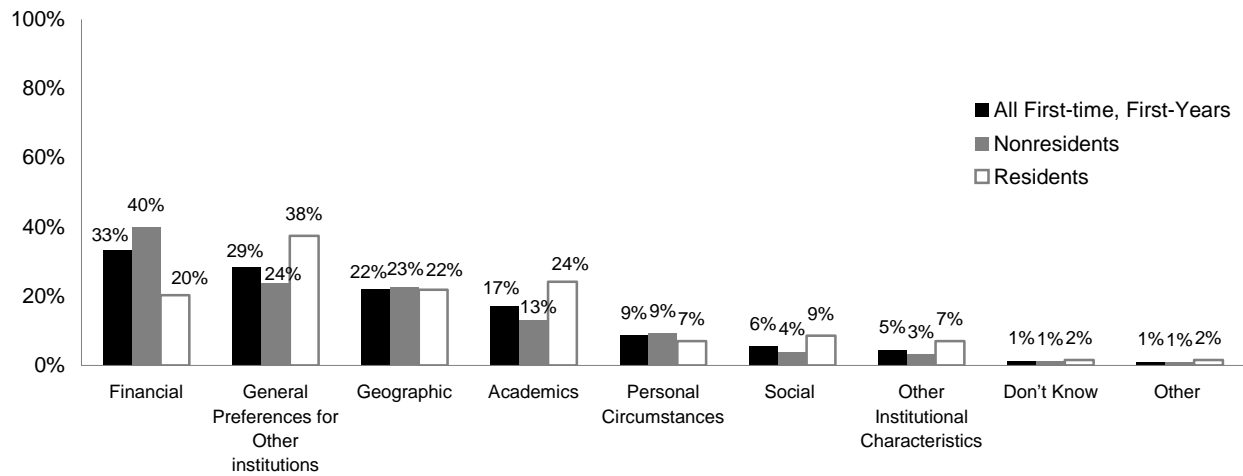
How important was the cost of attendance in your decision not to attend Evergreen?



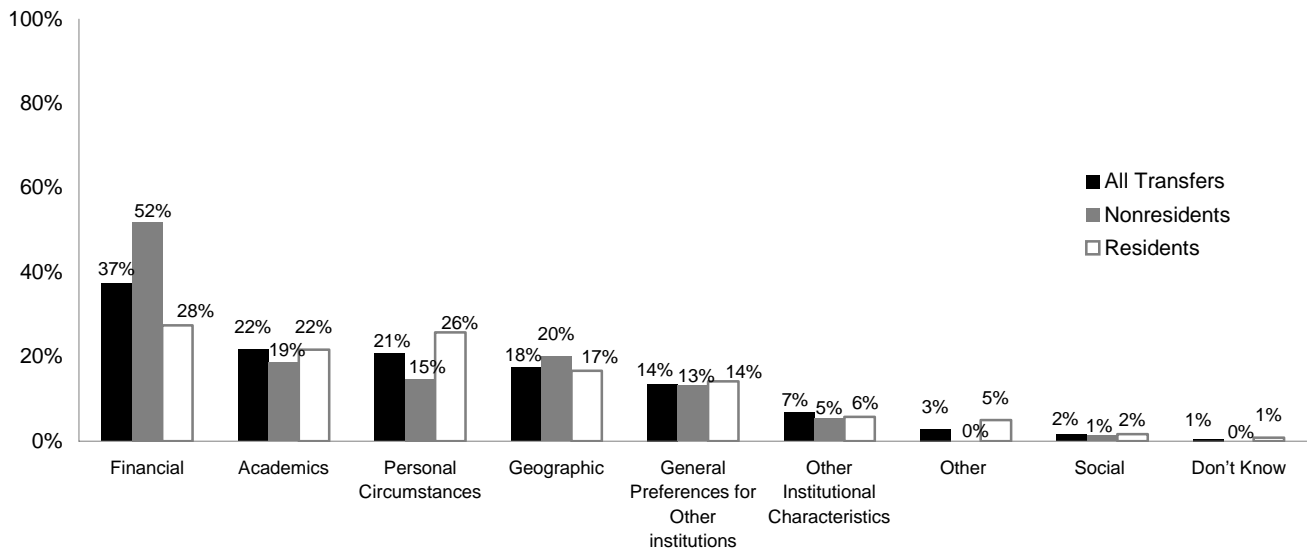
First-time First-year Students and Transfer Students

In order to get a more nuanced view of survey results, data were analyzed for prospective first-time, first-year students and transfer students separately. Financial reasons for not attending Evergreen were cited more often by nonresidents than residents among both first-time, first year students and transfer students. More first-time, first-year students had a general preference for another institution than transfer students. Transfer students were more likely than first-time, first-year students to cite personal circumstances as reasons not to attend. Social reasons appeared to be more important to first-time, first-years than transfer students.

**Why did you decide not to enroll at Evergreen?
First-time, First-year Responses in Broad Categories**



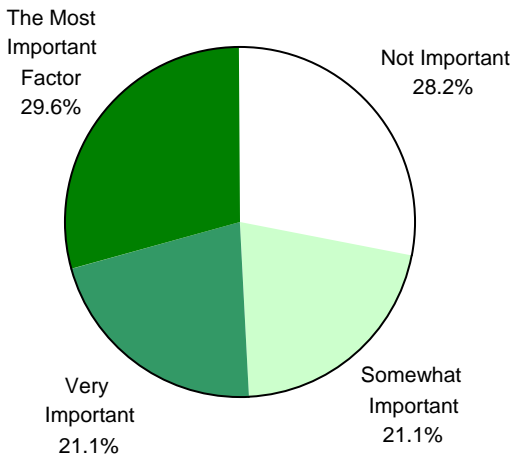
**Why did you decide not to enroll at Evergreen?
Transfer Responses in Broad Categories**



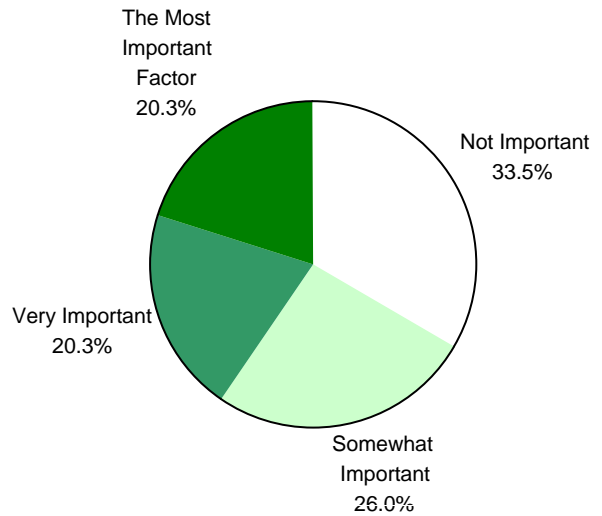
The chart below shows differences in the importance of cost for first-time, first year respondents and transfer respondents broken out by residency. The chart shows that nonresident transfers appear to be the most sensitive to cost with over 50% reporting that cost was very important or the most important factor in their decision not to attend Evergreen. Nonresident first-time, first-years appear to be the next most sensitive group, with a little over 40% reporting cost to be very important to the most important factor. Residents, whether first-time, first-years or transfers, were less sensitive to the cost of attending Evergreen. About 26% of resident transfers reported the cost of attendance to be very important or the most important factor, while about 17% of resident first-time, first years reported cost to be very important to the most important factor in choosing not to attend Evergreen.

**Importance of Cost in Decision Not to Attend
First-time, First-Years and Transfer Students by Residency**

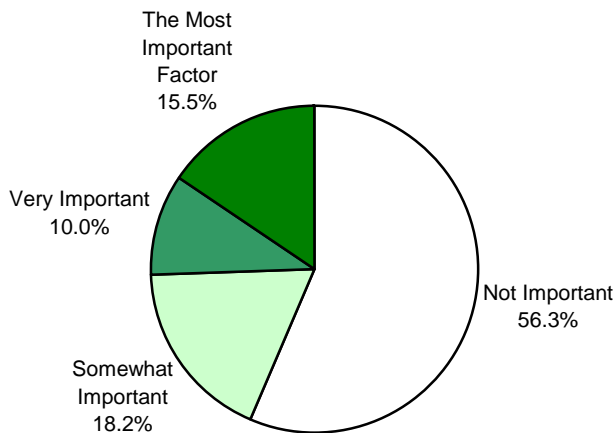
**Nonresident Transfers
N = 75**



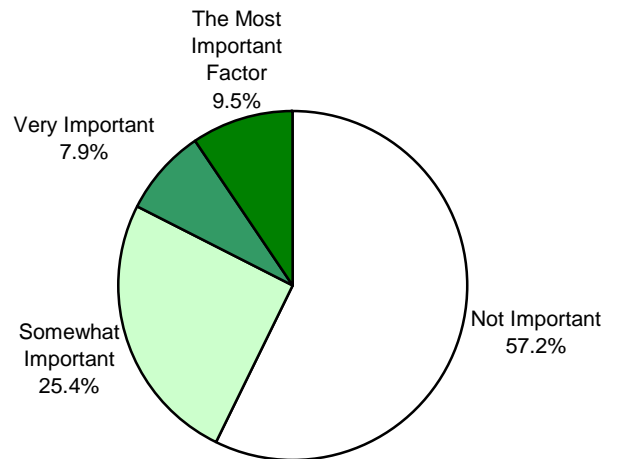
**Nonresident First-time, First-years
N = 227**



**Resident Transfers
N = 120**



**Resident First-time, First-years
N = 128**



Prospective Students Who Ranked Evergreen As Their First or Only Choice

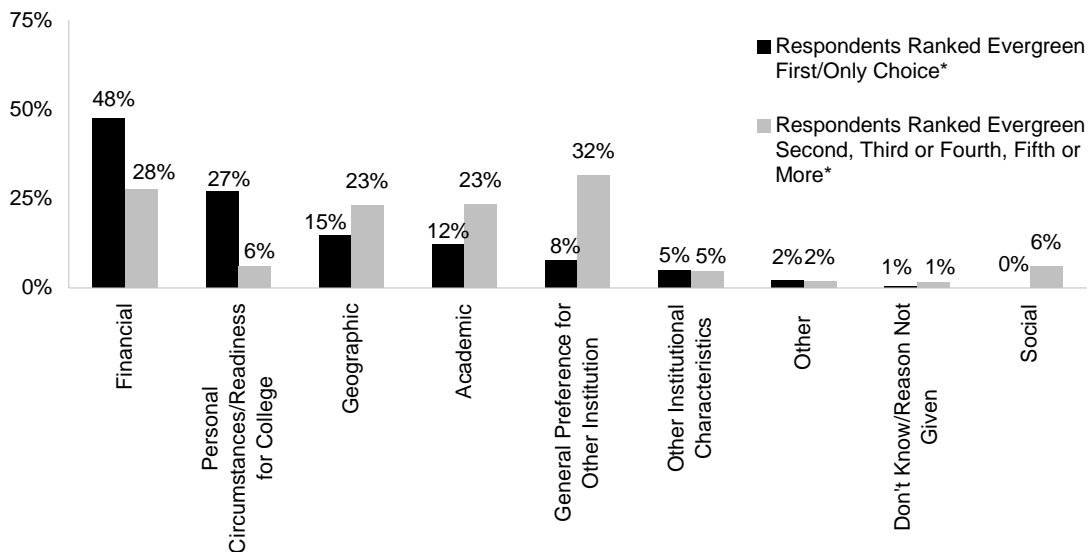
The responses of prospective students who ranked Evergreen their first or only choice were compared to respondents who ranked Evergreen second, third or fourth, or fifth or more among choices for college. For the group who ranked Evergreen their first or only choice, financial reasons were the most frequently cited factor in their decision not to enroll at Evergreen. Forty-eight percent of these respondents cited at least one financial reason for choosing not to attend compared to 28% of respondents who ranked Evergreen second or lower among their choices for college.

Not surprisingly, the greatest percentage point difference between the two groups was in the percentage who said that they had a general preference for another institution, 8% for the first or only choice group compared to 32% of respondents who ranked Evergreen second or lower among their choices. Respondents who ranked Evergreen second or lower also mentioned geographic, academic, and social reasons more frequently than the group who ranked Evergreen their first or only choice.

Personal circumstances and readiness for college were mentioned much more frequently by respondents who ranked Evergreen their first or only choice, 27% compared to 6% of respondents who ranked Evergreen second or lower.

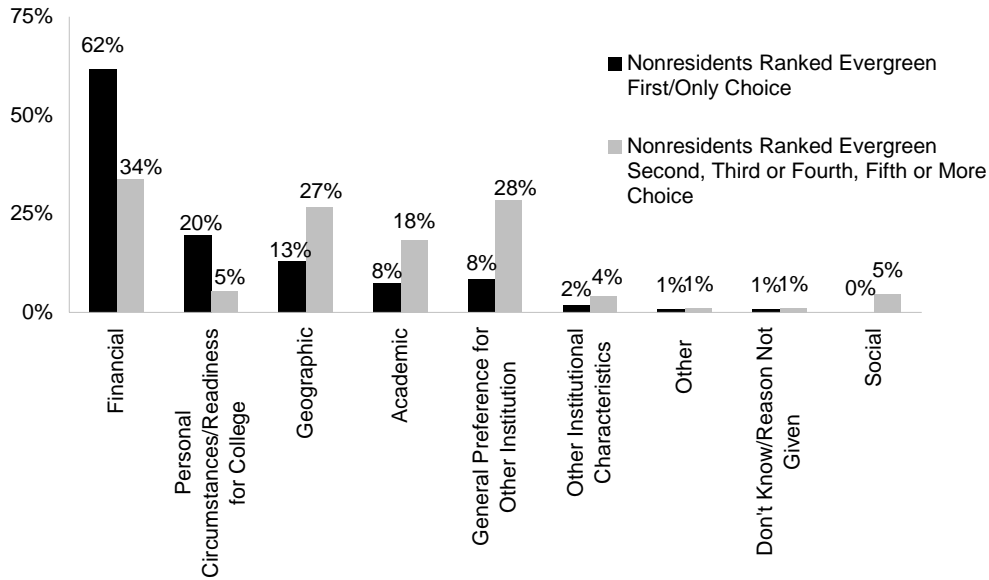
Approximately the same percentage of respondents from both groups cited other institutional characteristics, gave reasons that were categorized within “other” or said that they didn’t know or didn’t give a reason.

Why did you decide not to enroll at Evergreen?
 Respondents who indicated Evergreen was their/first only choice compared to others



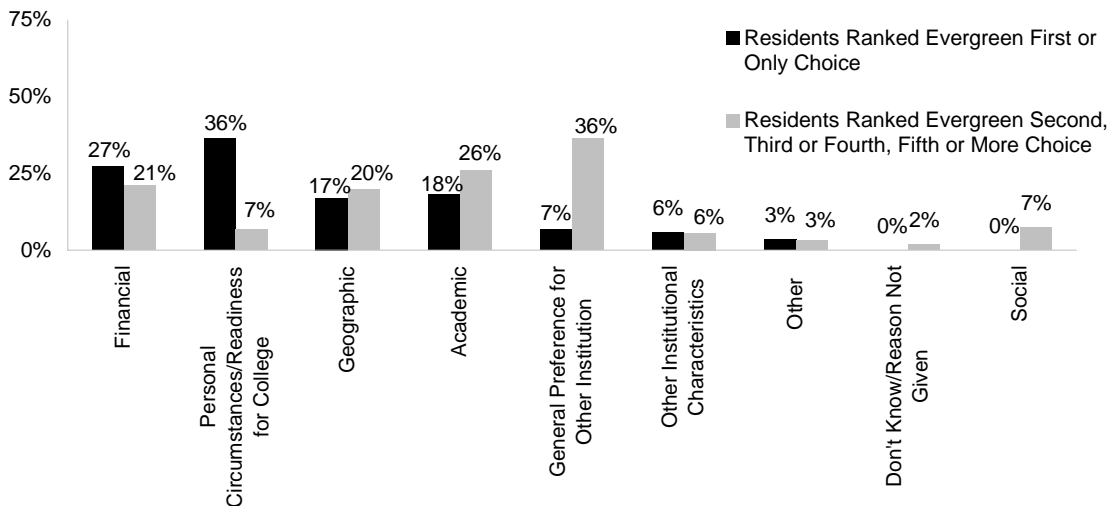
The chart below shows that 62% of nonresidents who ranked Evergreen their first or only choice for college cited at least one financial reason for choosing not to attend, compared to 34% of the respondents who ranked Evergreen second or more among choices. Nonresidents who ranked Evergreen their first or only choice also mentioned personal circumstances and readiness for college more frequently than nonresidents who ranked Evergreen second or more among choices.

Why did you decide not to enroll at Evergreen?
Nonresidents Compared by Ranking of Evergreen



Twenty-seven percent of residents who ranked Evergreen their first or only choice cited at least one financial reason, compared to 21% of residents who ranked Evergreen their second choice or more. Residents who ranked Evergreen their first or only choice also mentioned personal circumstances and readiness for college more frequently than residents who ranked Evergreen second or more among choices.

Why did you decide not to enroll at Evergreen?
Residents Compared by Ranking of Evergreen



Appendix A: Fields that Prospective Students Indicated Were Not Offered or Strong Enough at Evergreen

Academic Field	Nonresidents	Residents	Disputed	Total
Science	3	0	0	3
Biology (General)	0	2	0	2
Nursing	0	2	0	2
Astronomy	0	1	0	1
Biology (Conservation)	1	0	0	1
Biology (Molecular)	0	1	0	1
Computer Science	0	1	0	1
Engineering	0	1	0	1
Pre-Med	0	1	0	1
Total Sciences	4	9	0	13
Art	2	1	0	3
Film	1	1	0	2
Theater	1	0	1	2
Dance	1	0	0	1
Drama	0	1	0	1
Music	1	0	0	1
Photography/Photojournalism	1	0	0	1
Arts Total	7	3	1	11
Business	1	2	0	3
Global/International Business	0	2	0	2
Business Total	1	4	0	5
Criminal Justice	0	1	0	1
International Humanitarianism	0	1	0	1
Political Economy	1	0	0	1
Political Sciences	1	0	0	1
Social Work	0	0	1	1
Social Sciences Total	2	2	1	5
Education Total	0	1	0	1
Classics	1	0	0	1
Philosophy	1	0	0	1
Spanish language	0	1	0	1
Japanese language	1	0	0	1
Humanities Total	3	1	0	4
Total Not specified	1	4	1	6
<i>Totals</i>	<i>18</i>	<i>24**</i>	<i>3</i>	<i>45</i>

* One respondent mentioned theater in combination with film.

**One respondent mentioned Spanish and business; they are counted twice in the table.

Of the nonresidents that indicated that they were not able to study in the field that they are interested in or Evergreen was not strong enough in a particular field, 14 were attending another institution and four indicated that they are planning to attend another institution in the near future. The 14 students attending another institution reported that they were attending the following:

- Alfred University
- Christopher Newport University
- College of Santa Fe (2)
- Lewis and Clark
- Reed
- Rochester Institute of Technology
- San Francisco Art Institute
- St. John's College
- University of California, Santa Barbara
- University of Colorado at Boulder
- University of the Pacific
- University of Vermont (2)

Of the residents that indicated that they were not able to study in the field that they are interested in or Evergreen was not strong enough in a particular field, 17 indicated that they were attending another institution, four indicated that they are planning to attend another institution in the near future, and one indicated that they are not attending or planning to attend another institution. The 17 students currently attending another institution reported that they are attending the following:

- Central Washington University
- Gonzaga
- North Seattle Community College
- Olympic College
- St. Martin's
- University of Washington (5)
- Washington State University (4)
- Western Washington University (2)
- Not specified (1)

Two of three disputed respondents indicated that they are currently attending another institution (South Puget Sound Community College and University of Washington).

Appendix B: Specific Fields of Study Mentioned by Prospective Students as a Factor in Their Decision to Apply

Academic Field	Nonresidents ²	Residents	Disputed	Total
Environmental Studies/Sciences	8	3	1	11
Ethnobotany	0	1	0	1
Psychology	0	1	0	1
Social Justice	1	0	0	1
Urban Cities (Tacoma)	0	1	0	1
Social Sciences Total	9	6	1	16
Media - Film	4	0	0	4
Art(s)	1	2	0	3
Media - Film and Video	1	2	0	3
Theater Arts	1	1	0	2
Media - Video	0	1	0	1
Radio Broadcasting	0	1	0	1
Arts Total	7	7	0	14
Writing	2	1	0	3
Japanese language	2	0	0	2
Native American Studies	2	0	0	2
Religious Studies	1	0	0	1
Humanities Total	7	1	0	8
Science(s)	0	2	0	2
Animal Sciences	1	0	0	1
Botany	0	1	0	1
Computer Programming	1	0	0	1
Ecological Agriculture	0	1	0	1
Physics	0	1	0	1
Pre-Med	0	1	0	1
Sciences Total	2	6	0	8
Blend of Environment, Social Sciences, Art Dance, Creativity and Culture	1 0	0 1	0 0	1 1
Interdisciplinary Total	1	1	0	2
Business Administration	0	1	0	1
Business Total	0	0	0	1
Teaching Degree	0	1	0	1
Education Total	0	1	0	1
Total Not specified	1	1	1	3
<i>Total</i>	<i>27</i>	<i>24</i>	<i>2</i>	<i>53</i>

² This includes one international student who applied to Evergreen based on the ability to study computer programming.

Appendix C: First Choice Institutions

Those respondents who said Evergreen was not their first or only choice were asked for the name of their first-choice institution. Below are counts for each institution mentioned as a first choice institution.

Institution	All Respondents	Nonresidents	Residents	Disputed
University of Washington - Seattle	41	3	37	1
Western Washington University	32	7	25	0
Washington State University	20	2	18	0
Reed College	12	9	3	0
Lewis and Clark	10	7	3	0
University of California - Santa Cruz	8	7	1	0
Prescott College	7	7	0	0
University of Oregon	7	6	1	0
University of California - Berkeley	6	6	0	0
Seattle University	5	1	4	0
College of Santa Fe	4	3	1	0
Hampshire College	4	3	1	0
Naropa University	4	3	1	0
Oberlin	4	3	1	0
St. Martins	4	1	3	0
University of Portland	4	1	3	0
University of Puget Sound	4	2	2	0
Antioch	3	3	0	0
Beloit College	3	1	2	0
Colorado College	3	2	1	0
Pacific Lutheran University	3	0	3	0
Smith College	3	2	1	0
University of California - Los Angeles	3	3	0	0
Warren Wilson College	3	2	1	0
Amherst	2	1	1	0
Bard	2	1	1	0
Bennington	2	1	1	0
California College of the Arts	2	2	0	0
Central Washington University	2	0	2	0
Cornell	2	2	0	0
Dartmouth	2	1	1	0
Eastern Washington University	2	0	2	0
Emerson College	2	2	0	0
Eugene Lang College	2	2	0	0
Fairhaven at Western Washington University	2	0	2	0

Institution	All Respondents	Nonresidents	Residents	Disputed
Humboldt State	2	2	0	0
Linfield	2	1	1	0
Loyola Marymount University	2	2	0	0
McGill College	2	2	0	0
Mt. Holyoke	2	1	1	0
Portland State University	2	1	1	0
San Francisco State	2	2	0	0
Sarah Lawrence	2	1	0	1
St. John's in Santa Fe	2	2	0	0
University of Colorado - Boulder	2	2	0	0
University of Vermont	2	2	0	0
University of Wisconsin - Madison	2	1	1	0
York University in Toronto	2	1	0	1
Alfred and Reed tied	1	1	0	0
American University	1	1	0	0
Art Institution of Chicago	1	1	0	0
California Institute of the Arts	1	1	0	0
California State - Monterey	1	1	0	0
Central Washington University and St. Martin's	1	0	1	0
Centralia College	1	0	1	0
Champlain University	1	1	0	0
Claremon McKenna	1	1	0	0
Clark University	1	1	0	0
Coe College	1	0	1	0
College of the Atlantic	1	1	0	0
Colorado State University	1	1	0	0
Cornish	1	0	1	0
Deep Springs College	1	1	0	0
DePaul University	1	0	1	0
Don't Know	1	1	0	0
Earlham	1	1	0	0
Eckerd College	1	1	0	0
Endicott	1	1	0	0
Eugene Lang and Mills	1	1	0	0
Goucher	1	1	0	0
Green Mountain and Flagler	1	1	0	0
Grinnell College	1	1	0	0
Hampshire and St. Johns	1	1	0	0
Hampton	1	0	1	0
Haverford College	1	1	0	0
Hobart and William Smith College	1	1	0	0
Howard	1	1	0	0
Indiana University	1	1	0	0
Ithaca	1	1	0	0
Kalamazoo College	1	1	0	0

Institution	All Respondents	Nonresidents	Residents	Disputed
Linfield or Pacific Lutheran	1	0	1	0
Loyola	1	1	0	0
Loyola Marymount, Sarah Lawrence, UW, and Pitzer	1	0	1	0
Loyola University in Chicago	1	1	0	0
Macalester College	1	0	1	0
Macalester College, Grinnell	1	0	1	0
Maryland Institute College of Arts	1	1	0	0
Massachusetts Arts	1	0	1	0
Massachusetts College of the Arts	1	1	0	0
Nairobi University	1	1	0	0
New School University	1	0	1	0
North Seattle Community College	1	0	1	0
NYU or Colorado College	1	1	0	0
Occidental and Willamette	1	0	1	0
Oregon Institute of Technology	1	1	0	0
Oregon State University	1	0	1	0
Pacific Northwest College of Art	1	0	1	0
Pacific Northwest College of Art or the Art Institute	1	0	1	0
Pitzer	1	1	0	0
Pitzer, Lewis and Clark, University of Vermont	1	1	0	0
Regents, St. Josephy, Gonzaga	1	0	1	0
Rhode Island School of Design	1	1	0	0
Roger Williams, Hofstra	1	1	0	0
San Francisco Art Institute	1	1	0	0
Sarah Lawrence, Reed, Portland State University	1	1	0	0
Sarah Lawrence, University of British Columbia	1	0	1	0
School in California	1	0	1	0
School in the South	1	1	0	0
School of the Art Institute of Chicago	1	1	0	0
School of Visual Arts (New York) and St. Louis University, Madrid Campus	1	1	0	0
Scripps College	1	1	0	0
Sheldon Jackson, Alaska	1	0	1	0
Smaller liberal arts schools in New England	1	0	1	0
Sonoma State	1	1	0	0
South Puget Sound Community College	1	0	1	0

Institution	All Respondents	Nonresidents	Residents	Disputed
Southern Oregon University	1	1	0	0
Specialty School for Alternative Medicine	1	1	0	0
St. John's (location unspecified)	1	1	0	0
St. Mary's College in Maryland	1	1	0	0
St. Michaels	1	1	0	0
Swarthmore	1	1	0	0
Temple University	1	1	0	0
The New College of Florida	1	1	0	0
Unity College	1	1	0	0
University of British Columbia	1	1	0	0
University of California - Santa Cruz or San Diego	1	0	1	0
University of Colorado (location unspecified)	1	1	0	0
University of Connecticut	1	0	1	0
University of Hawaii	1	1	0	0
University of Idaho	1	0	1	0
University of Minnesota - Twin Cities	1	1	0	0
University of Montana	1	1	0	0
University of North Carolina - Asheville	1	1	0	0
University of San Francisco	1	1	0	0
University of South Carolina Upstate	1	1	0	0
University of Texas at Austin	1	1	0	0
University of Victoria	1	0	1	0
University of Washington - Tacoma	1	0	1	0
Washington College	1	1	0	0
Washington University	1	1	0	0
Wells College	1	0	1	0
Wesleyan	1	1	0	0
Wesleyan and Lewis and Clark	1	1	0	0
Western Washington University or University of Washington	1	0	1	0
Whittier College	1	1	0	0
Whitworth	1	0	1	0
Willamette	1	1	0	0
Yates College, Maine	1	1	0	0
Not specified, no top choice, don't know	8	4	2	2
<i>Total</i>	<i>353</i>	<i>189</i>	<i>159</i>	<i>5</i>

Appendix D: Where Prospective Students Were Attending College

The following data was obtained from both survey responses and data from the National Student Clearinghouse. Included in the counts are the institutions that respondents said they were attending at the time of the survey. National Student Clearinghouse data was used in cases where respondents did not provide the name of the institution that they are attending and for survey nonrespondents.

School Name	Total from both sources	Total Nonresidents	Total Residents	Total Disputed
Western Washington University	113	13	94	6
University of Washington, Seattle	56	4	49	3
Washington State University	36	1	35	0
Lewis and Clark College of Arts and Sciences	27	19	8	0
University of California - Santa Cruz	25	23	2	0
University of Oregon, Main Campus	19	16	2	1
South Puget Sound Community College	18	3	11	4
Eastern Washington University	16	4	12	0
Portland State University	16	11	4	1
Pacific Lutheran University	11	4	7	0
Seattle University	11	6	5	0
University of Puget Sound	11	6	5	0
Central Washington University	10	0	10	0
Seattle Community College - Central Campus	10	1	8	1
Southern Oregon University	10	8	2	0
Humboldt State University	9	9	0	0
North Seattle Community College	9	1	8	0
University of Montana	9	9	0	0
Warren Wilson College	9	8	1	0
Portland Community College	8	5	3	0
University of Hawaii at Manoa	8	7	0	1
University of Vermont and State Agriculture	8	8	0	0
Antioch College	7	7	0	0
San Francisco State University	7	7	0	0
Smith College	7	6	1	0
St. John's College	7	7	0	0
Beloit College	6	3	3	0
Earlham College	6	6	0	0
Green River Community College	6	0	6	0
New School University	6	5	1	0
University of Idaho	6	5	1	0
University of Wisconsin - Madison	6	5	1	0
Willamette University	6	5	1	0
Centralia College	5	0	5	0
Clark College	5	0	5	0
Colorado State University	5	5	0	0
Emerson College	5	5	0	0
Naropa Institute	5	4	1	0
Oberlin College	5	5	0	0

School Name	Total from both sources	Total Nonresidents	Total Residents	Total Disputed
Pierce College	5	0	5	0
St. Martin's	5	2	3	0
American University	4	4	0	0
Bard	4	2	2	0
Boise State University	4	4	0	0
Highline Community College	4	0	4	0
Montana State University - Bozeman	4	4	0	0
Oregon State University	4	3	1	0
Peninsula College	4	1	3	0
Reed College	4	3	1	0
Sarah Lawrence College	4	1	1	2
University of California - Santa Barbara	4	3	0	1
University of San Francisco	4	2	1	1
Whatcom Community College	4	1	2	1
Arizona State University	3	3	0	0
Bellevue Community College	3	1	2	0
California Institute of the Arts	3	2	1	0
College of Santa Fe	3	3	0	0
Colorado College	3	2	1	0
Everett Community College	3	0	3	0
Grays Harbor College	3	0	3	0
Grinnell College	3	3	0	0
Guilford College	3	1	2	0
Hampshire College	3	2	1	0
Ithaca College	3	2	1	0
Michigan State University	3	2	1	0
Mount Holyoke University	3	2	1	0
Ohio University	3	3	0	0
Pitzer College	3	3	0	0
Prescott College	3	3	0	0
University of British Columbia	3	2	1	0
University of Portland	3	1	2	0
University of Redlands	3	2	1	0
University of Wyoming	3	3	0	0
Alfred University	2	2	0	0
Antioch University - Seattle	2	1	1	0
Armstrong Atlantic State University	2	1	1	0
City of Chicago, Harry S Truman College	2	2	0	0
Clark University	2	2	0	0
College of the Atlantic	2	2	0	0
College of the Redwoods	2	2	0	0
Cornell College	2	1	1	0
George Washington University	2	2	0	0
Goucher College	2	2	0	0
Hamline University	2	2	0	0
Idaho State University	2	1	1	0
Kalamazoo College	2	2	0	0

School Name	Total from both sources	Total Nonresidents	Total Residents	Total Disputed
Lane Community College	2	1	1	0
Linfield	2	1	1	0
Loyola University Chicago	2	1	1	0
Mills College	2	2	0	0
Moorpark College	2	2	0	0
New College of Florida	2	2	0	0
New York University	2	2	0	0
Occidental College	2	2	0	0
Ohio State University	2	2	0	0
School of the Art Institute of Chicago	2	1	1	0
Scripps College	2	2	0	0
Shoreline Community College	2	0	2	0
Skagit Valley College	2	0	2	0
Sonoma State University	2	2	0	0
St. Mary's College of Maryland	2	2	0	0
Tacoma Community College	2	0	2	0
Temple University	2	2	0	0
University of Alaska, Anchorage	2	2	0	0
University of California - Berkeley	2	2	0	0
University of Colorado at Boulder	2	2	0	0
University of Colorado at Denver	2	2	0	0
University of Illinois - Urbana	2	2	0	0
University of Kansas	2	2	0	0
University of Massachusetts - Boston	2	2	0	0
University of Minnesota - Twin Cities	2	2	0	0
University of New Hampshire	2	2	0	0
University of North Carolina, Asheville	2	2	0	0
University of the Pacific	2	1	0	1
University of Utah	2	2	0	0
University of Washington, Tacoma	2	0	2	0
University of Wisconsin - River Falls	2	2	0	0
Washtenaw Community College	2	2	0	0
Whitman College	2	1	0	1
Academy of Art College	1	1	0	0
Alverno	1	0	1	0
Austin Community College	1	1	0	0
Bennington	1	0	1	0
Brigham Young University - Idaho	1	0	1	0
Brigham Young University	1	1	0	0
Brookdale	1	1	0	0
Brooks Institute of Photography	1	1	0	0
Bucknell University	1	1	0	0
Cabrillo Community College	1	1	0	0
California College of Arts	1	1	0	0
California State University - Long Beach	1	1	0	0
California State University - Monterey	1	1	0	0
California State University - Northridge	1	1	0	0

School Name	Total from both sources	Total Nonresidents	Total Residents	Total Disputed
Camberwell College (London)	1	0	1	0
Centre College	1	1	0	0
Champlain University	1	1	0	0
Christopher Newport University	1	1	0	0
Cinema College	1	1	0	0
Clatsop Community College	1	1	0	0
Colby College	1	1	0	0
College of Marin	1	1	0	0
College of Southern Idaho	1	1	0	0
Columbia College	1	1	0	0
Cornell University Agriculture	1	1	0	0
Cornish	1	0	1	0
County College of Morris	1	1	0	0
Delaware Valley College	1	1	0	0
Diablo Valley College	1	1	0	0
Dickinson State University	1	0	1	0
Eastern Oregon University	1	1	0	0
Emmanuel College in Boston	1	1	0	0
Gonzaga	1	0	1	0
Hartwick College	1	1	0	0
Harvard University - Continuing Ed	1	1	0	0
Hendricks College - Arkansas	1	1	0	0
Hobart and William Smith College	1	1	0	0
Holyoke Community College	1	1	0	0
Howard	1	1	0	0
Illinois Eastern C.C. - Frontier C.C	1	1	0	0
Illinois Wesleyan University	1	1	0	0
Indian Hills Community College	1	1	0	0
Indiana State University	1	1	0	0
Indiana University	1	1	0	0
Johnson State College	1	1	0	0
Knox College	1	1	0	0
Lake Forest College	1	1	0	0
Lawrence University	1	1	0	0
Los Angeles Community College	1	1	0	0
Lower Columbia College	1	0	1	0
Loyola Marymount University	1	1	0	0
Loyola University, New Orleans	1	1	0	0
Lynchburg College	1	1	0	0
Macalester College	1	0	1	0
Marlboro College	1	1	0	0
Maryland Institute College of Arts	1	1	0	0
Massachusetts College of Arts	1	1	0	0
McMurry University	1	1	0	0
Middle Tennessee State University	1	0	1	0
Middlesex Community College	1	1	0	0
Monmouth College	1	1	0	0

School Name	Total from both sources	Total Nonresidents	Total Residents	Total Disputed
New England Conservatory Of Music	1	1	0	0
Northern Arizona University	1	1	0	0
Northern Illinois	1	1	0	0
Northern Virginia Community College	1	1	0	0
Northland College	1	1	0	0
Olympic College	1	0	1	0
Oregon Institute of Technology	1	1	0	0
Otterbein College	1	1	0	0
Pacific Northwest College of Art	1	0	1	0
Pacific University	1	0	1	0
Pomona College	1	1	0	0
Rhode Island College	1	1	0	0
Rhode Island School of Design	1	0	0	1
Rochester Institute of Technology	1	1	0	0
Roger Williams	1	1	0	0
Rose-Hulman Institute OF Technology	1	1	0	0
Sacramento City College	1	1	0	0
Salt Lake Community College	1	1	0	0
San Francisco Art Institute	1	1	0	0
San Jose State University	1	0	0	1
Santa Ana College	1	0	1	0
Santa Monica College	1	1	0	0
Savannah College of Art and Design	1	1	0	0
Seattle Community College - South Campus	1	0	1	0
Sierra Nevada College	1	1	0	0
Sheldon Jackson, Alaska	1	0	1	0
Simon Fraser	1	1	0	0
Southern Illinois University	1	1	0	0
Southern Maine Community College	1	1	0	0
Southern Oregon Community College	1	1	0	0
Southampton College	1	1	0	0
St. Lawrence University	1	1	0	0
St. Louis Community College	1	1	0	0
St. Louis University in Madrid	1	1	0	0
St. Michael's	1	1	0	0
State University of New York	1	1	0	0
SUNY Stony Brook	1	1	0	0
Syracuse University	1	1	0	0
The School of the Museum of Fine Arts	1	0	1	0
Tri-State college of Acupuncture	1	1	0	0
University of Alaska, Fairbanks	1	1	0	0
University of Arkansas	1	1	0	0
University of California - Davis	1	1	0	0
University of California - Extension	1	1	0	0
University of California - Riverside	1	1	0	0
University of Colorado - location not specified	1	1	0	0

School Name	Total from both sources	Total Nonresidents	Total Residents	Total Disputed
University of Florida	1	1	0	0
University of Georgia	1	1	0	0
University of Houston	1	1	0	0
University of Minnesota-Duluth	1	1	0	0
University of Missouri - Columbia	1	1	0	0
University of Nebraska - Omaha	1	1	0	0
University of Nevada - Las Vegas	1	0	1	0
University of Nevada - Reno	1	1	0	0
University of New Haven - Semesters	1	0	1	0
University of New Mexico	1	1	0	0
University of Northern Colorado	1	1	0	0
University of Northern Iowa	1	1	0	0
University of Phoenix	1	0	1	0
University of Sciences in Philadelphia	1	1	0	0
University of South Carolina	1	1	0	0
University of Southern California	1	1	0	0
University of Southern Maine	1	1	0	0
University of Southern Mississippi	1	1	0	0
University of Texas, Austin	1	1	0	0
University of Texas, San Antonio	1	1	0	0
University of Wisconsin - Stevens Point	1	1	0	0
Utah Valley State College	1	1	0	0
Utah State University	1	1	0	0
Virginia Commonwealth University	1	1	0	0
Vista College	1	1	0	0
Walla Walla College	1	1	0	0
Washington College	1	1	0	0
Washington University	1	1	0	0
Webster University	1	0	1	0
Wells College	1	0	1	0
Western State College of Colorado	1	1	0	0
Westminster College (Salt Lake City, Utah)	1	1	0	0
Whittier College	1	1	0	0
York University	1	1	0	0
<i>Total</i>	<i>900</i>	<i>502</i>	<i>372</i>	<i>26</i>

Appendix E: E-mail Protocol for Survey of Admitted/Not Enrolled

Hello,

The Evergreen State College is conducting a brief survey of people that applied to Evergreen but decided not to attend. You don't have to participate but it would help us a lot if you did. The survey is short and all of your answers will be kept confidential. Please reply to this e-mail with answers to the following questions:

1. Why did you decide not to attend The Evergreen State College?

2. Why did you apply to Evergreen?

3. Where did Evergreen rank among your choices for school? (Mark box with an "X")
 Only choice
 First choice
 Second choice
 Third or Fourth choice
 Fifth or more

4. If Evergreen was something other than your first or only choice: What was your first choice?

5. Are you currently attending or planning to attend another college or university in the near future? (Mark box with an "X")
 No (then skip to Question 8)
 Yes, currently attending another institution
 Yes, planning to attending another institution in the near future

6. Which institution are you attending/plan to attend?

7. Is the cost of attending this institution more or less expensive than attending Evergreen? (Mark box with an "X")
 More expensive than Evergreen
 Less expensive than Evergreen
 About the same
 Don't know

8. How important was the cost of attendance in your decision not to attend Evergreen? (Mark box with an "X")
 Not important
 Somewhat important
 Very important
 The most important factor

9. Do you have any additional comments to share?

Thank you for your participation!

Appendix F: Telephone Protocol for Survey of Admitted/Not Enrolled

Hello, This is _____ calling from The Evergreen State College.
May I speak with _____.

Evergreen is conducting a brief survey of people that applied to The Evergreen State College but decided not to attend. The survey is completely voluntary, but your participation would be much appreciated. The survey should only take about five minutes to complete and all of your answers will be kept confidential.

Do you have a couple of minutes to talk with me about this? *If refusal, record type of response in contact log.*

If too busy, Would there be a better time to reach you? Record on tracking sheet.

Thank you.

1. Why did you decide not to attend The Evergreen State College?

2. Why did you apply to Evergreen?

3. Where did Evergreen rank among your choices for school? *Read the following options:*

- 1 Only choice *(then skip to 5)*
- 2 First choice *(then skip to 5)*
- 3 Second choice
- 4 Third or Fourth choice
- 5 Fifth or more

4. ***If Evergreen was something other than first or only choice then ask:*** What was your first choice?

5. Are you currently attending or planning to attend another college or university in the near future?

- 0 No *(then skip to 8)*
- 1 Yes, currently attending another institution
- 2 Yes, planning to attending another institution in the near future

6. Which institution are you attending/plan to attend?

7. **Is the cost of attending this institution more or less expensive than attending Evergreen?** *Read the following options:*

- 0 More expensive than Evergreen**
- 1 Less expensive than Evergreen**
- 2 About the same**
- 3 Don't know**

8. **How important was the cost of attendance in your decision not to attend Evergreen?** *Read the following options:*

- 0 Not important**
- 1 Somewhat important**
- 2 Very important**
- 3 The most important factor**

9. **Do you have any additional comments to share?**

Thank you for participating!

Please direct questions or comments about the survey to Jenni Minner, (360) 867-6186.

Not Enrolled Checklist

a. Was never serious about attending Evergreen	
b. Did not like Evergreen's academic reputation	
c. Could not get into academic program(s) of choice	
d. Lack of interesting academic programs	
e. Personal finances insufficient to attend any college	
f. Financial aid or scholarships insufficient	
g. Lack of residency status made cost too high	
h. Evergreen is too far from permanent home	
i. Evergreen is too close to permanent home	
j. Did not like campus	
k. Lack of available or affordable housing	
l. Lack of jobs /Could not find a job	
m. Not able to study in field interested in	
n. Wanted a more traditional education	
o. Did not like written evaluations instead of grades	
p. Actively recruited by another institution	
q. OTHER, PLEASE WRITE IN:	