Strategic Dashboard Indicators - May 1, 2008
Enrollment


Fundraising


Foundation Support for College


Grants Received (by source)


Fundraising (continued)


Endowments (New Funds and Earnings)


Cost to raise a dollar


## Net Revenues and Expenses




Direct Instruction as \% of operating budget


## Retention and Graduation



Entering Freshman 6-year Graduation Rate

Freshman Retention (1st time, full-time)



Academic Quality/Student Success


Workforce



## Diversity





## Sustainability and Stewardship



## Public Service




## Public Relations



| Dashboard Indicators | Performance Year |  | 2003-04 | 2004-05 | 2005-06 | 2006-07 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2001-02 | 2002-03 |  |  |  |  |
| A Enrollment |  |  |  |  |  |  |
| 1 Admissions yield rates |  |  |  |  |  |  |
| Resident high school | 48.1\% | 44.3\% | 40.7\% | 40.8\% | 45.5\% | 45.9\% |
| Resident transfers | 73.9\% | 71.3\% | 68.5\% | 69.9\% | 70.1\% | 72.2\% |
| 2 Total Annual Average FTE enrollment | 4007 | 4,055 | 4,096 | 4,117 | 4,130 | 4,110 |
| Resident Undergraduate | 2919 | 2937 | 2955 | 3014 | 3005.9 | 2962 |
| Resident Graduate | 217 | 250 | 237 | 227 | 261.7 | 257 |
| Non-Resident Undergraduate | 850 | 847 | 884 | 858 | 837.1 | 875 |
| Non-Resident Graduate | 21 | 22 | 20 | 18 | 25.7 | 17 |
| 3 Washington K-12 pipeline information | OFM though P-2 | 20 will provide | indicator develop | ed this year in WA | WA...wait to adop | pt for dashboard' |
| 4 Mandatory Tuition and Fees | \$ 3,172 | \$ 3,591 | \$ 3,804 | \$ 4,056 | \$ 4,337 | \$ 4,861 |
| 5 Pell Grant recipients |  |  |  |  | 1544 | 1464 |
| B Fundraising |  |  |  |  |  |  |
| 6 Overall Gift Income | 1,038,807 | 622,138 | 1,555,972 | 1,373,746 | 2,237,100 | 1,874,508 |
| 7 Annual Fund Total Giving | 269,975 | 132,833 | 346,521 | 337,492 | 449,649 | 484,506 |
| 8 Endowment Growth (combined foundation \& college) |  |  |  |  |  |  |
| Foundation Endowment Total | \$1,702,123 | \$1,866,522 | \$2,366,767 | \$3,005,905 | \$3,687,791 | \$4,507,703 |
| new funds | \$55,164 | \$102,005 | \$160,845 | \$249,688 | \$114,027 | \$139,489 |
| earnings | -\$95,039 | -\$118,353 | \$303,912 | \$169,844 | \$154,019 | \$765,912 |
| College Endowment Total | \$2,148,016 | \$2,218,089 | \$2,340,215 | \$2,395,656 | \$2,505,977 | \$2,661,032 |
| new funds |  | \$67,882 | \$60,660 | \$0 | \$0 | \$50 |
| earnings | \$95,627 |  | \$85,289 | \$75,817 | \$117,629 | \$211,133 |
| 9 Foundation Support by type of allocation (e.g. schlarship, faculty support, program support, etc.) | -- | -- | 866,082 | 1,088,181 | 1,133,514 | 1,860,456 |
| Scholarships | -- | -- | 223,079 | 281,299 | 313,644 | 285,164 |
| Faculty Support | -- | -- | 9,157 | 3,293 | 12,524 | 101,634 |
| Program Support | -- | -- | 496,141 | 631,309 | 625,189 | 1,092,026 |
| Public Service Ctr. Support | -- | -- | 2,155 | 47,255 | 38,500 | 93,167 |
| Non-Scholarship Student Support | -- | -- | 11,604 | 11,682 | 18,598 | 23,812 |
| Operations (e.g. discretionary) | -- | -- | 123,946 | 113,343 | 125,059 | 264,653 |
| 10 Cost to Raise \$1.00 of Gift Income | \$0.14 | \$0.13 | \$0.13 | \$0.18 | \$0.10 | \$0.14 |
| 11 Value of Total Grant Awards | -- | -- |  |  |  |  |
| Federal/State | -- | -- | 2,266,555 | 2,970,658 | 2,587,613 | 2,640,394 |
| Foundation | -- | -- | 1,032,217 | 968,976 | 946,139 | 931,850 |
| C Net Revenue/Expense |  |  |  |  |  |  |
| 12 State Subsidy per FTE student |  | 5,769 | 5,645 | 5,879 | 6,405 | 6,898 |
| 13 State Appropriations as a \% of total operating revenue |  | 39.1\% | 36.4\% | 36.1\% | 37.4\% | 37.9\% |
| 14 Direct Instruction as a \% of operting budget |  |  | 47.8\% | 46.8\% | 48.8\% | 47.0\% |
| D Retention/Graduation Rates |  |  |  |  |  |  |
| 15 Entering Freshman six-year graduation rate | 56.2\% | 47.7\% | 52.0\% | 51.6\% | 55.6\% | 56.7\% |
| 16 Freshman retention (1st time, full-time) | 72.1\% | 75.1\% | 70.7\% | 70.0\% | 67.6\% | 68.0\% |
| 17 Seniors graduating not exceeding 125\% of required credits | 98.6\% | 97.5\% | 96.0\% | 97.1\% | 97.9\% | 96.8\% |
| 18 \# of degrees awarded undergrad/grad. |  |  |  |  |  |  |
| Undergrad | 1,145 | 1,129 | 1,194 | 1,169 | 1,211 | 1,114 |
| Grad | 73 | 94 | 95 | 91 | 92 | 119 |
| E Academic Quality/Student Success |  |  |  |  |  |  |
| 19 Job placement/grad school attendance rate |  | 93.2\% |  | 88.2\% |  | 90.1\% |



